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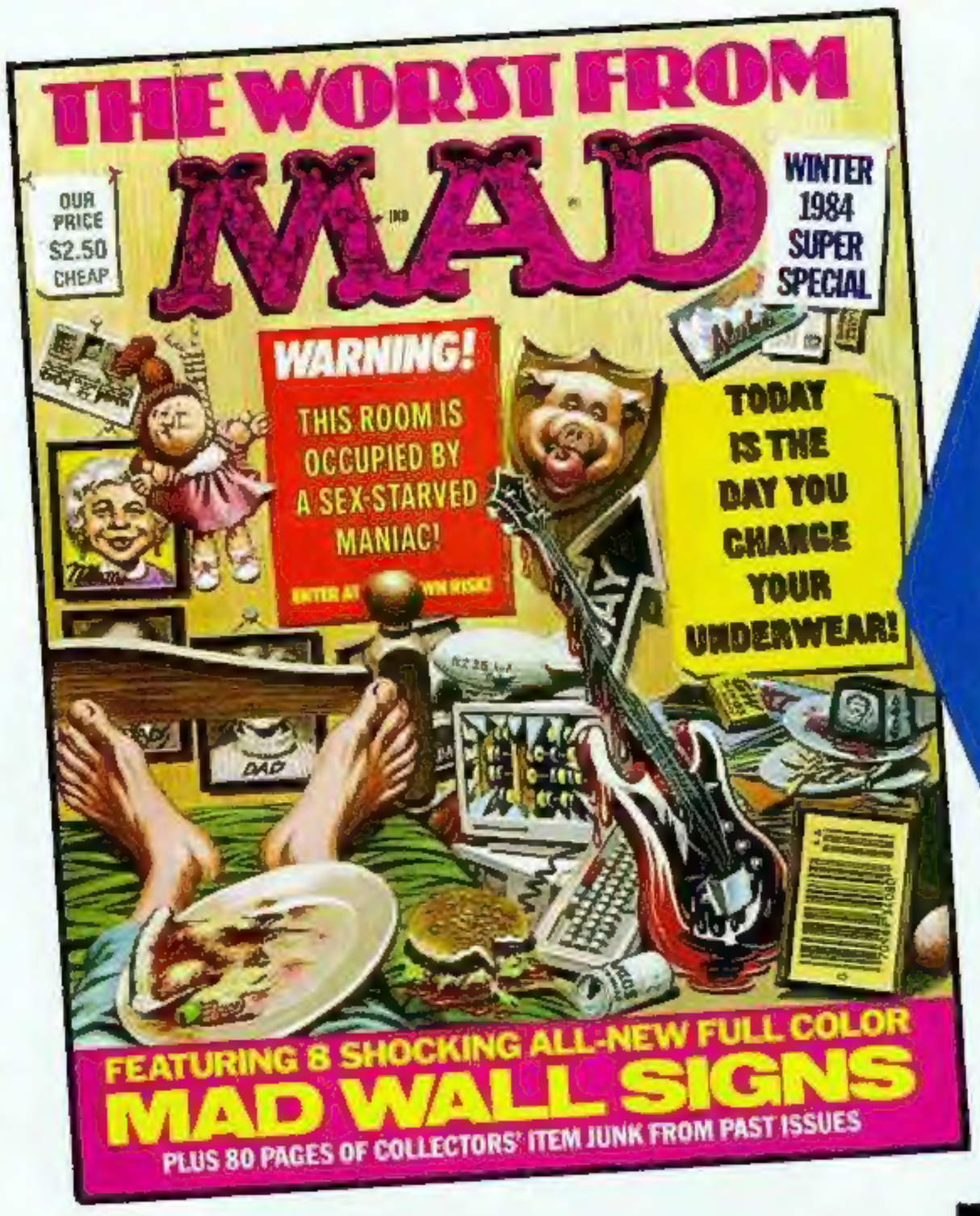
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NUMBER 249 SEPTEMBER 1984

MAD

"Some girls get so love sick, they take the first pill that comes along!" —Alfred E. Neuman

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CONTRIBUTING ARTISTS AND WRITERS
the usual gang of idiots

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**Various Places Around The Magazine

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LETTERS DEPT.

"THE RIGHT STUFF"

I think the "usual gang of idiots" must have been really spaced out when they wrote "The Right Stiff".

Mike Bowermaster
Plainfield, IN

After I read "The Right Stiff" (MAD #247), I finally realized what happened. You assembled a group of men who broke the "Useless Trash Barrier".

David Garner
Atlanta, GA

"AT THE MOVIES"

Dear MAD:
We give it "two thumbs up!"

Gene Siskel
Roger Ebert
"At The Movies"

"At The Movies" critics Gene Siskel and Roger Ebert, who were featured in MAD #246, enjoy seeing themselves in a MAD satire, or so it would seem.

RISKY LADY

I was certainly flattered to see myself represented as the mother, Mrs. Goodsen, in your satire of "Risky Business". However, I don't think your artist quite captured me. The enclosed photo will show you what I really look like.

Janet Carroll
Los Angeles, CA

The Real Janet Carroll

"T.S.SNOOKER"

I enjoyed Lou Silverstone's and Angelo Torres's takeoff of our show, "T.J. Hooker", which appeared in MAD #243. It gave me and the cast and crew a lot of laughs. I'm glad that MAD thought of us.

Richard Herd
Los Angeles, CA

T.J. Hooker's Boss Richard Herd And The Magazine of Crimefighters

ALFRED AT THE OSCARS

Thank you very much for allowing me to use your copyrighted character Alfred E. Neuman in my Oscar-winning film "Sundae In New York". It was a pleasure working with Alfred although his insistent demands for a perfect set of chop-sticks had us running all over town until we found a pair with the right feel for Alfred. Again, on behalf of the entire cast and crew, thank you for making Alfred available for the cameo role, even though we had to kick his agent off the set for excessive kibitzing.

Jimmy Picker
Brooklyn, NY

BUY AMERICAN

I've been a long-time reader of MAD, but in issue #247 I was greatly disappointed with your "MAD's Owner Manual For A New American Car." What joy do you get running down your own country? Your article was very much over-exaggerated. Is Tom Koch Japanese? If you don't like your own country, LEAVE!

Eric T. Johnson
MADison, WI

We like the country alright. It's just some people in MADison, Wisconsin we can't stand!—Ed.

You may not like the American cars, but how would you like it if everybody bought foreign magazines?!? Your ass would be out of business! I wouldn't exactly call your magazine high-quality.

A Satisfied American Car Lover
MADison, WI

The above letter was of such high-quality that its author proudly signed his name!—Ed.

ONE WORD LEADS TO ANOTHER

Recently while reading the "Additions To The Dictionary" in MAD #247, I found myself hungry, so I ran down to the market and bought a rooney of youngmans. An hour after eating them, I noticed a pain in my side and suddenly I spielberged. I mean it was starting to bronson my insides!! Later, my doctor said I had terminal khomeini, and a slight capote of the spine. Since then I've lost my job. Now I sit on the corner with my reggie and feel reagan. Oh, carter!!!

Michael Carey Schneider
Somewhere, USA

A MAD APOLOGY

For years I have been trying to get my name printed in your fine magazine. Last week I bought issue #247 and, FINALLY, there was my letter and name on page three. But I'm really disappointed, however, because I live in Columbus, INDIANA (Pop. Est. 30,000) and not in Columbus, Ohio, as printed in your magazine. After all my years of trying, I think you guys owe me an apology! You really screwed up this time! I hope you get this matter straightened our at once!

Jim Lang
Columbus, GA

LIES, LIES AND MORE LIES

After reading "MAD's List Of Runners-Up For The Three Biggest Lies In America", I realized that you forgot one: "Some of my best friends are Jewish."

Liz McSorley
Closter, NJ

Another lie: "Hello, I'm from the Federal government and I'm here to help you."

Kurt Marmar P.A.
Coral Gables, FL

Also: Rich Erlich, Oxford, OH;

You left out the biggest lie ever printed in the whole world: On any product—"The Official _____Of The 1984 Olympics".

Mike Griffin
Choctaw, OK

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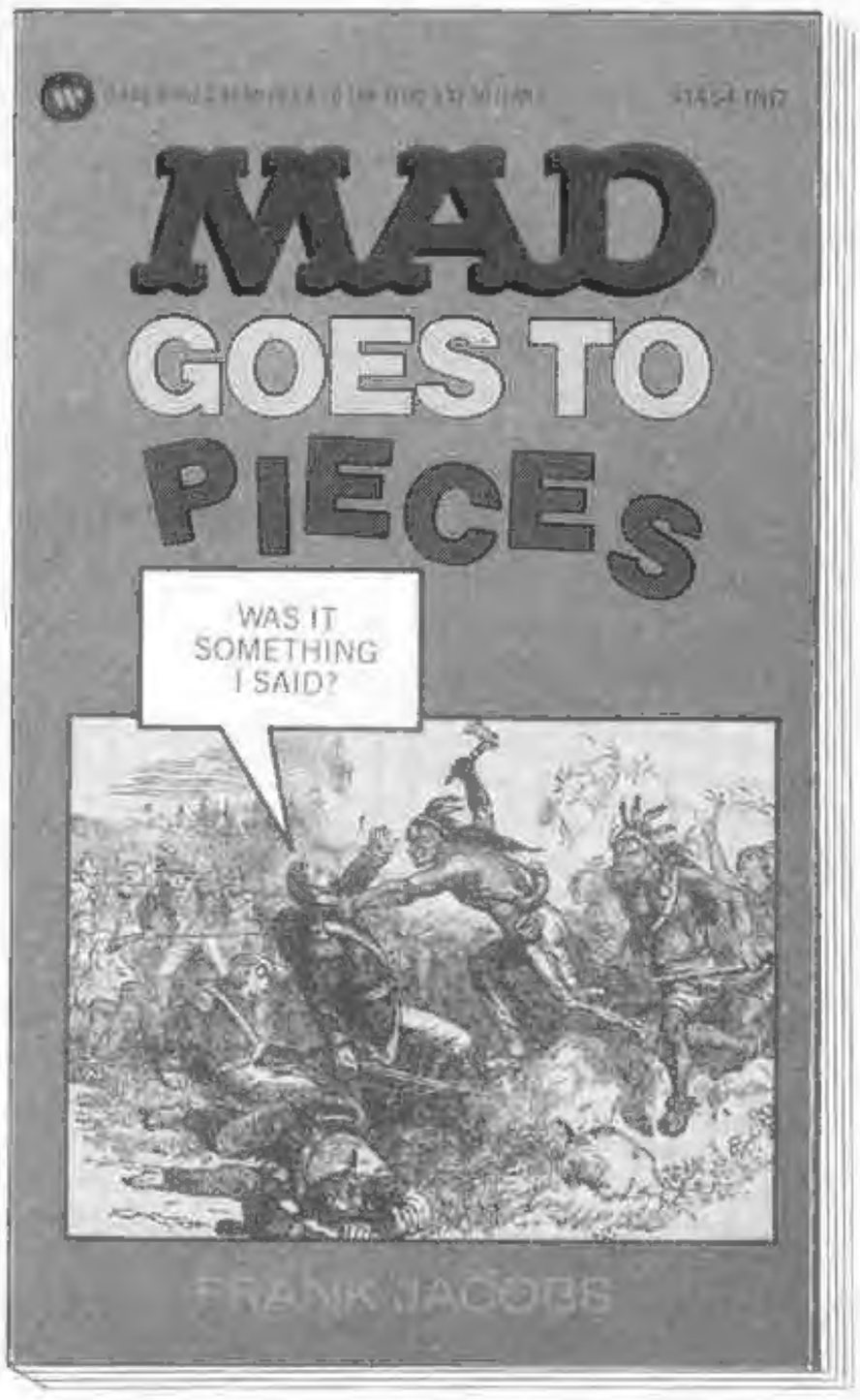

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OUR CREATURES PRESENTATION DEPT.

Two summers ago, Steven Spielberg gave us "E.T.", a smash-hit film about a cuddly alien who has to withstand the villainies of us humans to get back home. This summer, Steven's come up with another smash-hit film—with an extra-added wrinkle. Oh, sure, there's a cuddly creature in it again! Why give up a good thing? But now, there are also a lot of evil creatures, too. And they're attacking us humans! But enough of this prose. Look at the pictures...and try reading MAD's version of...

GRI

You're **in luck!** You can take advantage of our **"Opening Day Sale"!**

You **opened** this dumpy old shop **today??**

No... **ten years ago!** But you're the **first customer** we've ever **had!**

Oh?? Why is **that??**

Bad location! Not many people will wade through a chest-high stream of **raw sewage**... even for a **bargain!**

Say... **this** old curio looks **pretty life-like!!**

It **should!!** It's my **Grandfather!**

Hey, Old Man! I'd like to buy my **Son** a **really unique Xmas present** ...something he **can't** get at **home!**

Velly solly, Mister! We **do not sell love** ... **caring** ... **kindness**... or **intelligent conversation** here!!

MINGS GO BETTER WITH Coca-Cola

TERRY AND THE PIRATES

ORIGINAL ART $750.00

CONFUCIOUS SLUM LORD SAY: A HOUSE DIVIDED WILL BRING IN MORE RENT.

CASH IS POOR MAN'S CREDIT CARD. BUT WE ACCEPT IT HERE.

GOP

EXP 1937

SUN MING

APPETIZERS

EGG ROLL...

ROAST PORK

DEM SEM...

BUTTERFLY CHICKEN...

SKIPS

EGG DROP...

WONTON

YAM...

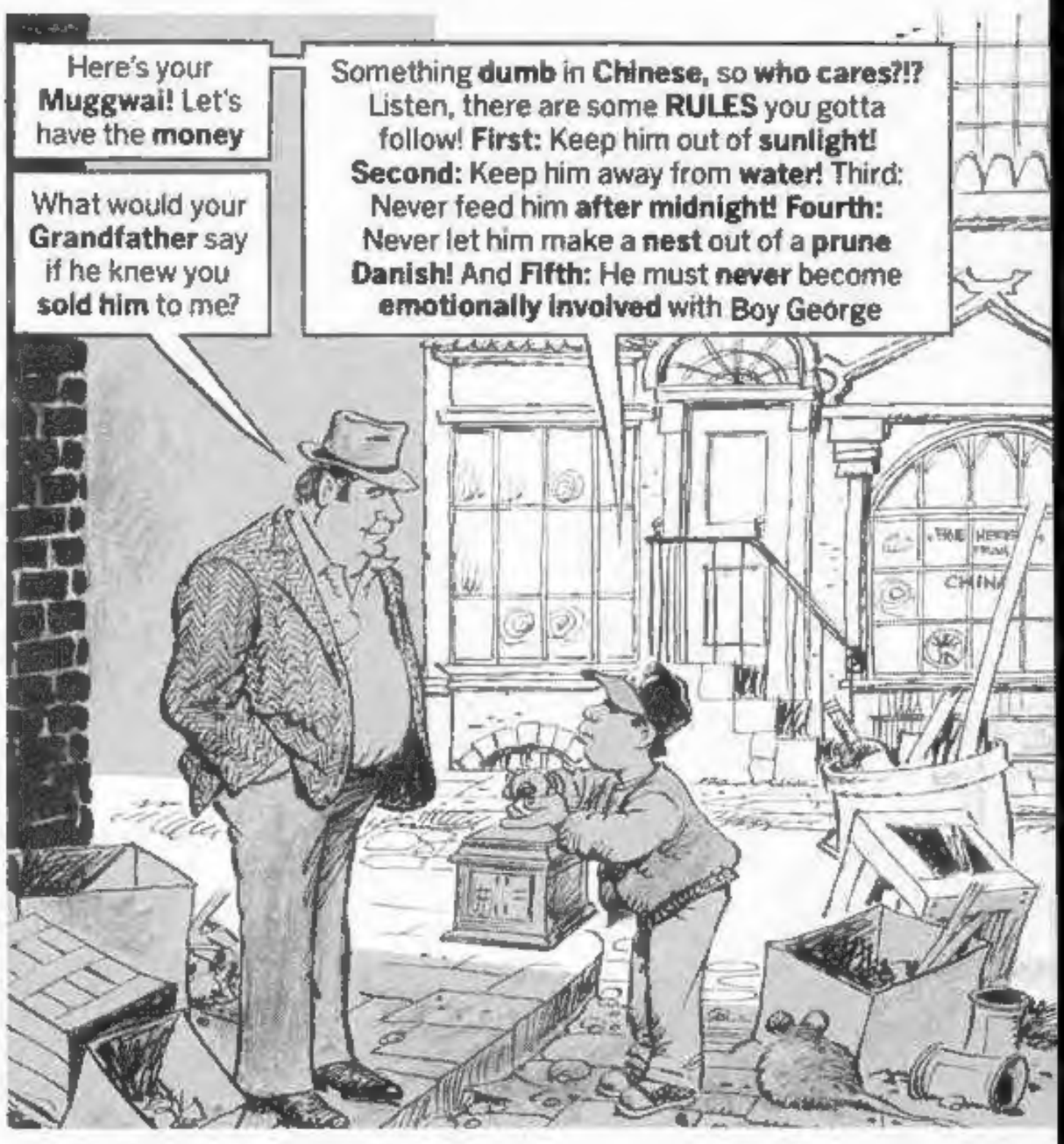
THE YEAR OF THE RAT

111QT DRUCKER

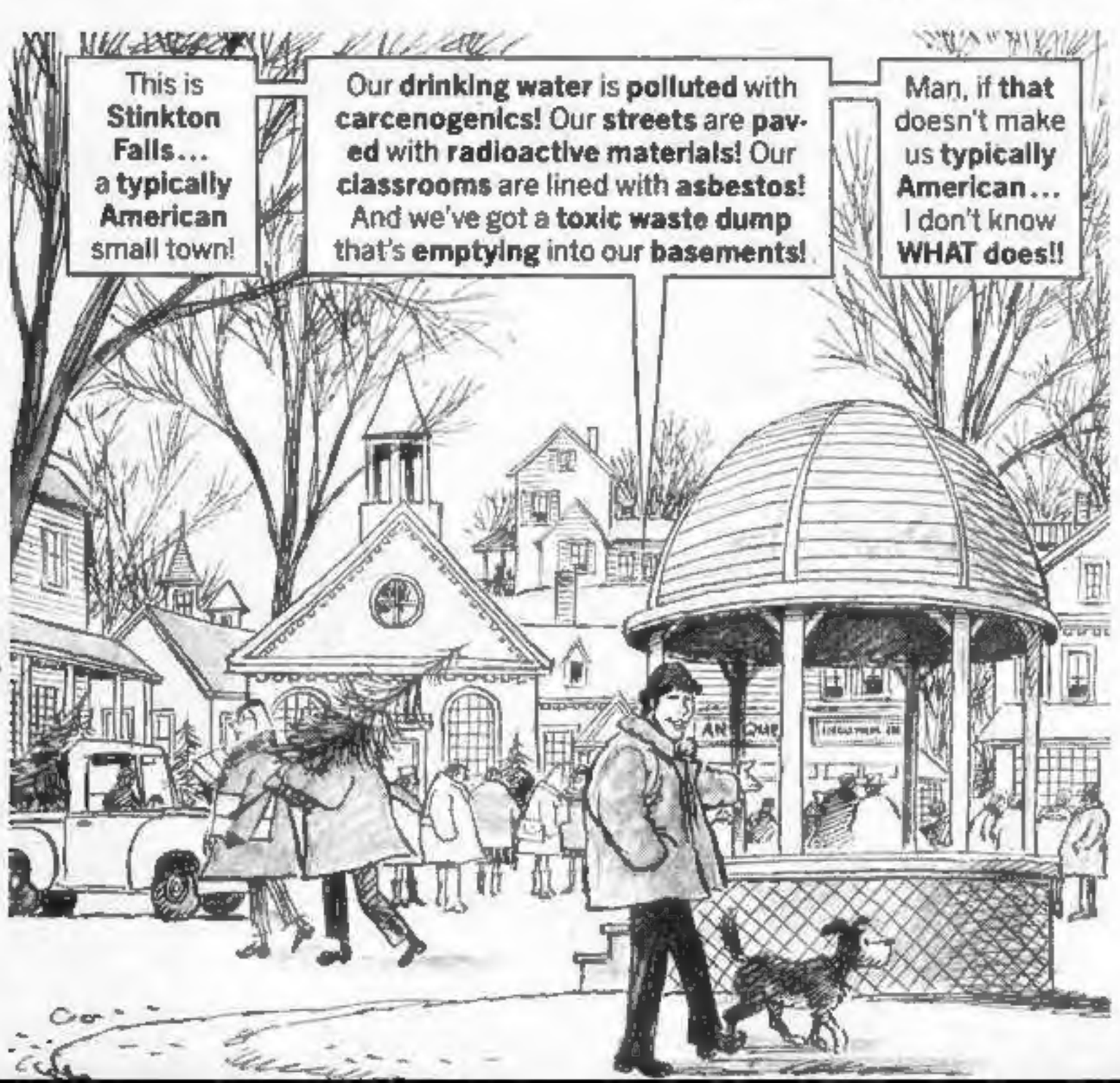
MLINS

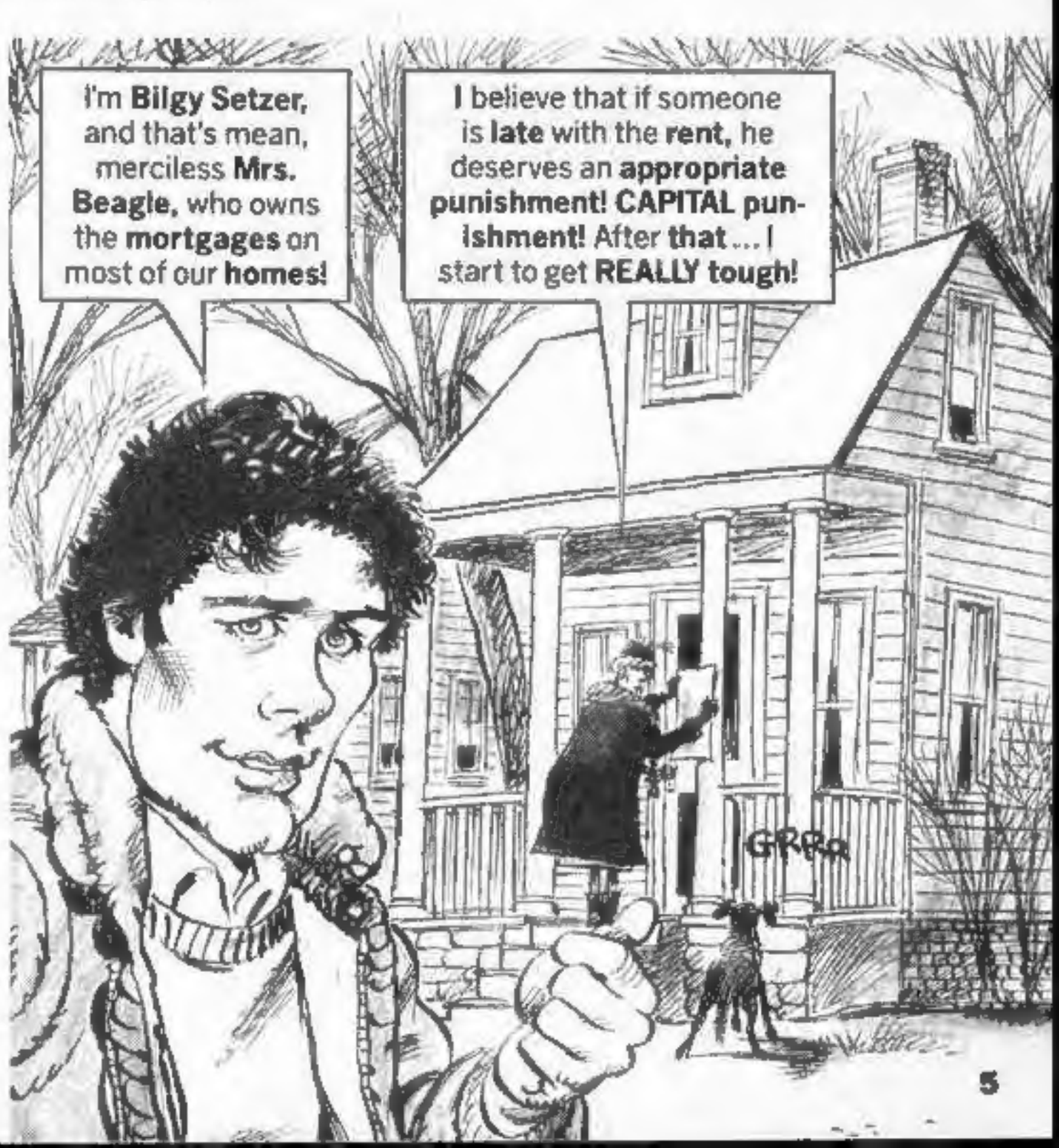
Hey, I'd sure like to buy **THIS little creature!**
Solly! **Not for sale!** I **love** little creature **dearly!** You buy **something else!**
Okay, Old Man! Like **what...??**
Like **my Grandson!**
Gramps is just **kidding,** Mister!
Ahh so! Make me an **OFFER** ...and **SEE!**

ARTIST: MORT DRUCKER


Here's your **Muggwai!** Let's have the **money**
What would your **Grandfather** say if he knew you **sold him** to me?
Something **dumb** in **Chinese,** so **who cares?!?** Listen, there are some **RULES** you gotta follow! **First:** Keep him out of **sunlight! Second:** Keep him away from **water!** Third: Never feed him **after midnight! Fourth:** Never let him make a **nest** out of a **prune Danish!** And **Fifth:** He must **never** become **emotionally involved** with Boy George

WRITER: STAN HART


This is **Stinkton Falls... a typically American** small town!
Our **drinking water** is **polluted** with **carcenogenics!** Our **streets** are **paved** with **radioactive materials!** Our **classrooms** are lined with **asbestos!** And we've got a **toxic waste dump** that's **emptying** into our **basements!**
Man, if **that** doesn't make us **typically American...** I don't know **WHAT does!!**


I'm **Bilgy Setzer,** and that's mean, merciless **Mrs. Beagle,** who owns the **mortgages** on most of our **homes!**
I believe that if someone is **late** with the **rent,** he deserves an **appropriate punishment! CAPITAL punishment!** After **that...** I start to get **REALLY tough!**

Bilgy, I **hate** your **dog!** I'm going to **catch him,** and have him **destroyed!**

Gee, Katey ... have you ever seen anyone **like** her?!?

Not since **"The Wicked Witch Of The West"** in ***"The Wizard Of Oz"... !!***

IRA BONUS RATE 11.07%

ERA up 2%

It's my **Dad's idea!** But I feel so **silly** in this outfit!

It's a kinda **cute promotional gimmick,** Peep! I'll bet that **people** just **love it!**

TREES

SPRUCE SPRINGSTEEN

They **couldn't** care **less!**

Unfortunately, it's a **big hit** with **DOGS...!**

FIR COATS

By becoming an **artist,** I'll always have **something** to **fall back on!**

STARVATION!

It's a **family tradition...** started by your **Father** ... with his **MORONIC INVENTIONS!!**

My **latest** is an **inspiration... DEHYDRATED WATER** ... for **trips** through the **desert...!**

Sounds like **another winner!** When you reconstitute a **bucketful...** plunge your **head** into it for about ten minutes or so!

PRESIDENT FRANK FRAZETTA FAN CLUB

KATEY

Hey, Bilgy ...! Wait'll you see the **Christmas present** I bought you on my trip!

It's **about time!** This picture is almost **a third over** already, and we **still** haven't shown the audience the **CREATURES** that they paid **five bucks** to **see!!**

I think I'll call him, **"Gizmoo"...!**

He's **adorable,** isn't he, Bilgy? **What** does he **remind** you of...?

A midget YODA... in drag!

There're a lot of **rules** that go with owning this Muggwai ... but the **most important one** is to keep him out of **bright light!**

Bright light?! How come?!?

Well, **that way,** the audience **can't see** how the goofy little puppet is **actually manipulated!**

GIZMO TESTING

Holy cow! I was **warned** that if Gizmoo comes in contact with **WATER**... something **TERRIBLE** will happen...!

Gee! It looks like the **same** terrible something that happens to **ME** when I come in contact with **CHOCOLATE BARS!**

H2OH,OH...

Hey, Dad... you better **come quick!** Something **terrible** is hap—

Just adding a **new feature** to my **"Bathroom Buggy" gadget!!**

Woops! *Uh*—heh-heh—it **shoots shaving cream** into your **face!**

Gee, Dad... what's **that** good for?!?

Oh... a **few cheap laughs!**

Remember me, Mr. Handsome? I was in your **Biology class** five years ago!

Sure I do! You scored a **90** on your **Biology test!**

Right! Well, I want you to see this **creature!** It **reproduces itself** when it's **splashed** with **water...!**

My God! You should have brought this to some **Government agency** or a **noted scientist** instead of to **me,** a lowly **school teacher!!**

Why didn't **I** think of that?

It **may** be because you **also** scored **90** in your **I.Q. test!!**

Hey! Stop that **fighting!** You **should** be able to live in **peace** with your **own kind!**

You HUMANS should talk about living in peace with your own kind!

C'mon, Gizmoo! You can sleep in **MY bed...**

WAK!

Now if it were only **this easy** with **Katey...!!**

Well, **so long,** Gang! My **new invention** will be the **HIT** of the **Convention! A "NON-EXPLODING CAMERA"!!**

But **cameras don't explode!**

The **LAST** one I invented **did!**

Don't you **wonder** how we get the **money** to **live**... since he **never succeeds** at **anything** he **does?!?**

Bilgy ... have you ever seen anything like **this** before?!

Not since ***"The Invasion Of The Body Snatchers"*** ... and ***"Alien"***! Pods like **this** always mean that when they **hatch**, they're going to be **nasty creatures!!**

Look what they're **doing** to **Gizmoo!** Why are those newly-born Muggwais **so unpleasant?**

They watched **John McEnroe** play **tennis** on **TV** ... and now they're **imitating him!**

PONG!

It's **important** that I **offer you** this **candy!**

Glitch?? Weet??

Why?? Because the **money** we get for **plugging** all these **commercial products** in the picture **helps pay** for some of the **production costs!!**

Yaaaahh! When you said you wanted to chew on some **roughage,** I **didn't** think you were talking about **ME!!**

This stuff doesn't **really** taste **that terrific!** But **ANYTHING's better** than the **food** in the **school cafeteria!!**

Hey, **stop jumping** on me ... and **breaking up** the place!!

Where do you think you **are** ... ? At an **office Christmas party?!?**

BETTER HOMES AND GARGOYLES

Trapping the **creatures** in this **microwave oven,** and **pushing** the **"Bake" button** will do **two things** ... !!

First: It'll **KILL** those **monsters** in **minutes!** And **second!** It'll give the **kids NIGHTMARES** for **months!!**

AT GE, REAGAN WAS OUR MOST IMPORTANT PRODUCT.

THERE ARE MANY VOLTS BUT ONLY ONE WATT.

Listen, Gizmoo, I'm carrying you in my **knapsack** because you'll be **safe** and **comfortable** in there!

Safe, maybe! But **certainly not comfortable!** He **ALSO** carries his **sneakers** and **sweaty gym clothes** in here!

Hey, that's **really terrific,** Gizmoo

You **remembered** what **happens** when they see **bright lights!**

Unfortunately you **FORGOT** what happens when they **fall into WATER!!**

But, **Sheriff!** We're being **INVADED** by **alien creatures!** Why won't you **believe** me?!

Because the police **NEVER** believe the hero until it's **too late!!** Haven't you ever watched **1950 Sci-Fi movies** like ***"The Blob"!?***

WANTED
FOR BODY SNATCHING
KEVIN McCART!

If I **HAVE TO die,** I **prefer** dying like **THIS** on **Christmas Eve!**

This way, I have a **chance** to smash into **SANTA CLAUS** and **bring him down** . before he spreads **JOY** to the **WORLD!!**

Bilgy, have . ever told you **why I hate Christmas?**

No and I **really don't think** this is the **time!**

One **Christmas eve,** my **Father** put on a **Santa Claus suit,** and tried to come **down the chimney** to **surprise us!** But he **got stuck! A year later,** when we broke through the **wall** to find out what **smelled so bad,** we discovered his **body** ... and **a bag full of toys!**

What was so **sad** about it was—the **Warranties** had **all expired!!**

Good Lord! What's happening here ..??

Either we're being attacked by some vicious monsters from another world ... or it's 3 P.M., and the kids just got out of High School... !!

In a town that's gone crazy, it's nice to know that SOME things are STILL THE SAME!

Like what??

Like SATURDAY MOVIE MATINEES!!

Blowing up the theater took care of most of them! But we still have to worry about STRIP! He's in the TOY STORE!

We've got worse worries than that! The way things are MERCHANDISED these days, they'll ALL be in Toy Stores by next Christmas ... hotter than those "Garbage Patch Dolls"!

BLAM!

YEN TL

JOHNS TOY STORE

NO PARKING ANY TIME GETTING LOADED ZONE

TOYS

Look! Strip's skin is cracking and melting and bubbling in the sunlight! Symbolically, it makes you realize that "Good" triumphs over "Evil"!!

In reality, it makes you do something else!

What's that??

Barf your guts out!! This movie is really disgusting!!

Confucious say, "Man who steal other man's Muggwai steal himself plenty big trouble!"

S'long, Gizmoo! Gee ... I really loved that cute little guy ...!

Hey, Son, don't feel bad! I'll just get another present for you!

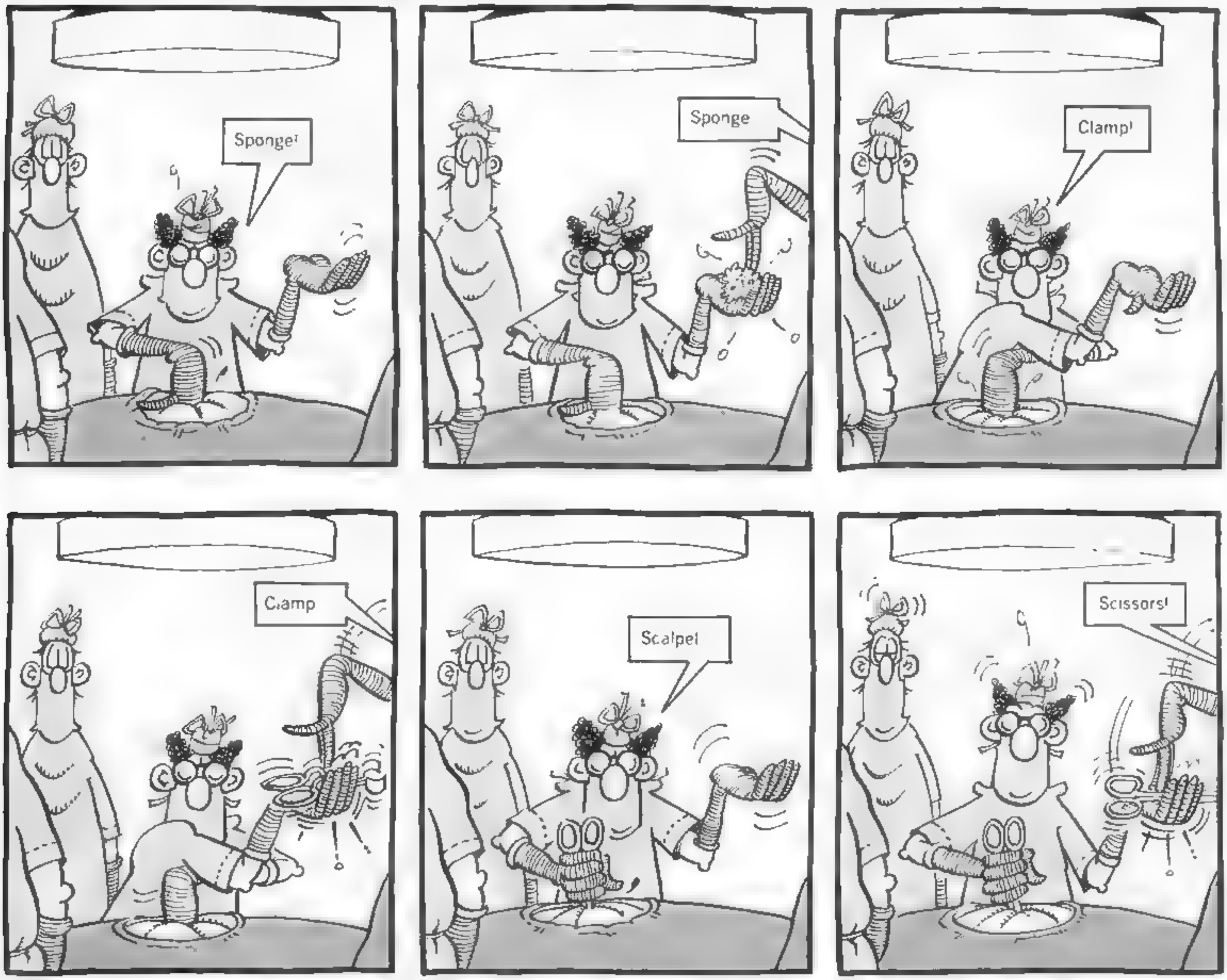
ORI YENTL

Seltzer ... if you ever bring another present into this town, we'll KILL YOU!!

THE END?

DON MARTIN PART I

ONE FINE MORNING IN THE HOSPITAL



I said, "Scalpel!," M ss Fre■■l "SCAL■EL"!! If y■u can't pay attention, I'll have to get me a Surgical Nurse who CAN!!!
I'm sorry, Doctor! It won't happen again!
D.MARTIN...

POINT OF YOU DEPT.

A MAD GUIDE TO... WHAT'S CUTE...

ARTIST: PAUL COKER

Girl Scouts are cute!

Girl Scouts selling cookies are not!

Precocious kids on TV are cute!

Your daughter's first wedding is cute!

Her fourth wedding is not!

Cats are cute!

Your little daughter dressing up in Mom's clothes is cute!

Your grown-up son dressing up in Mom's clothes is not!

Your son's crush on his second grade teacher is cute!

AND WHAT'S NOT

WRITER MARK DRESSLER

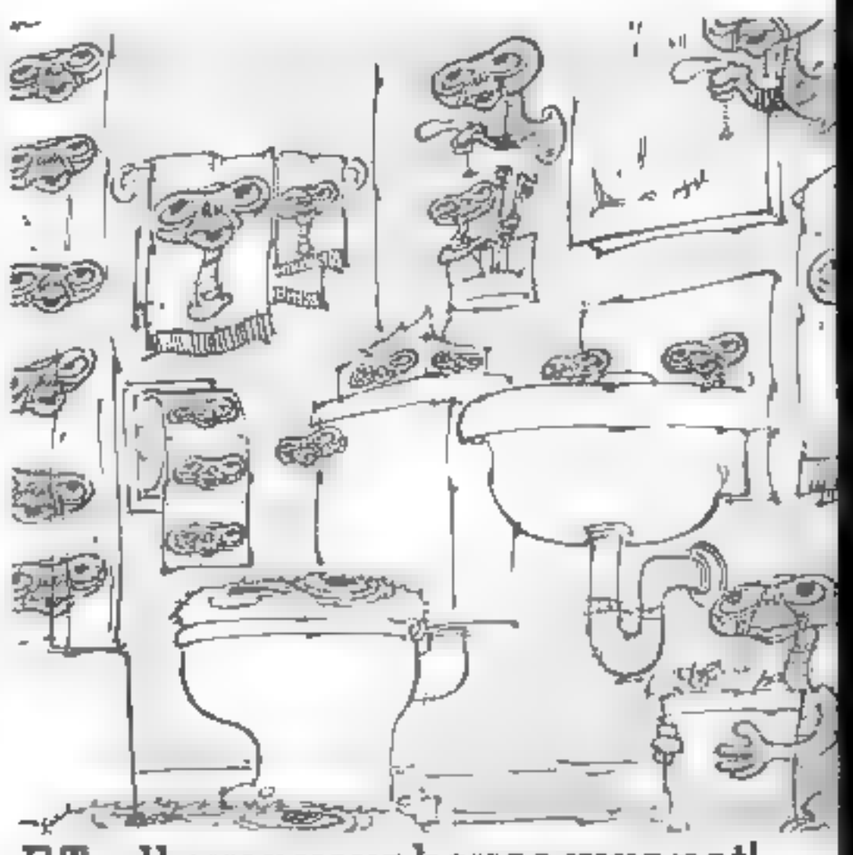
Precocious kids at home are not!

Babies that drool are cute!

Grown men who drool are not!

People who adore cats are not!

E.T. in the movie was cute!



E.T. all over your house was not!

Your husband's crush on the same teacher is not!

Playing "Cowboys and Indians" when you're a kid is cute...!

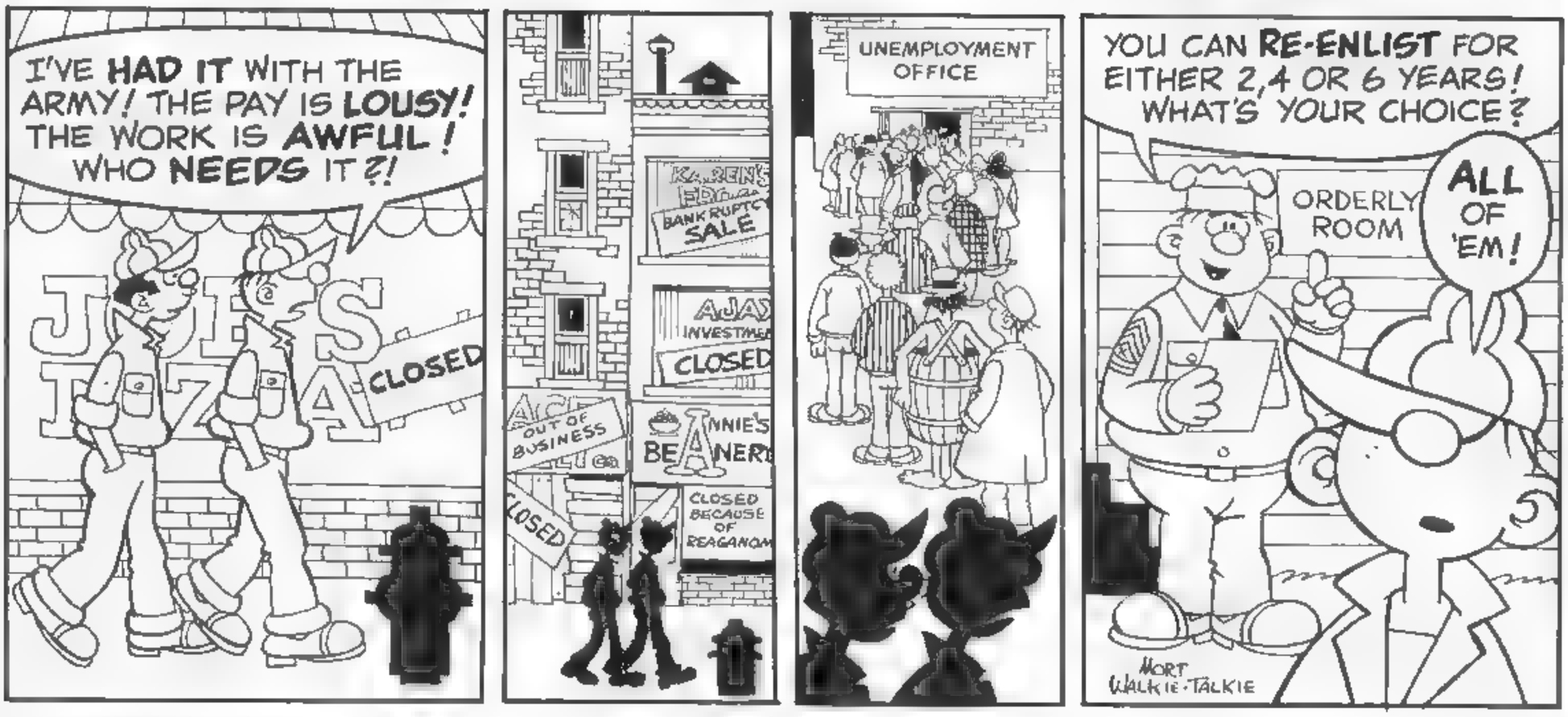
Playing "Cowboys and Indians" when you're President of the U.S. is not!

CARTOONING IN DEPT.

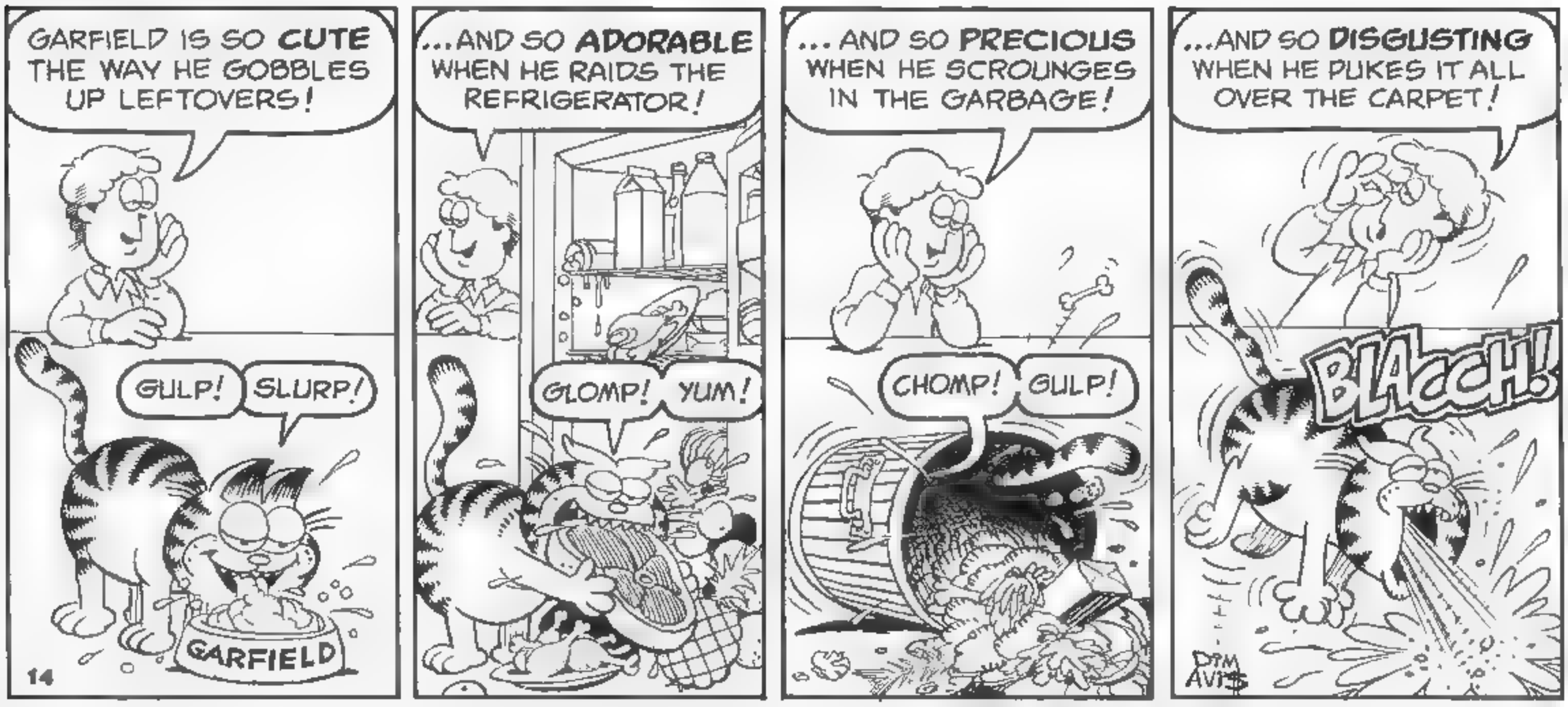
What's been happening in the comic strips these days? The same old stuff, as if you didn't know. Dagwood, Beetle Bailey and their syndicated buddies are still doing their usual things in their own private little insulated worlds. Wouldn't it be re-

IF THE REAL WO
CAUGHT UP WIT

Beetle Bailey



Garfield



freshing if, just for a change, they got in touch with some of the cold, hard facts of today's real world? It sure would! But until that miracle happens, you'll just have to make do with the following MAD examples which show you what you'd have...

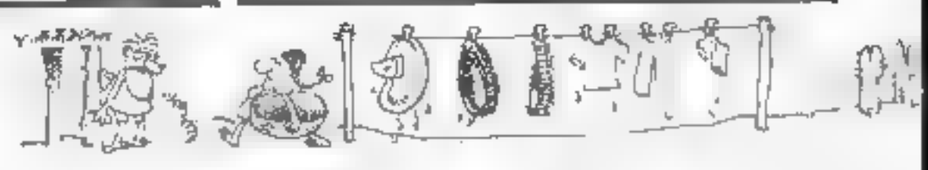
ORLD OF TODAY TH THE COMICS

Blondie

ARTIST GEORGE WOODBRIDGE WRITER: FRANK JACOBS

MESS UP ANOTHER DEAL, IMBECILE, AND YOU'LL GET MORE OF THE SAME!
YOU'LL REGRET THIS, MR. DITHERS!
I SHOULD WORRY ABOUT A THREAT FROM BUMSTEAD!
SIR, SOME MEN ARE HERE TO SEE YOU...!
JUNG
GUSHER
I'M THE UNION SHOP STEWARD! LAY ANOTHER FINGER ON BUMSTEAD, AND EVERYBODY WALKS!
YOU VIOLATED BUMSTEAD'S RIGHTS! THAT'S DIS-CRIMINATION! YOU'RE FINED $100,000!
...AND BESIDES THE RAISE, YOU'LL GET A SHARE OF THE PROFITS! PLUS STOCK OPTIONS! IS THERE ANYTHING ELSE YOU'D LIKE?
YEAH! SHUT UP WHILE I'M PUTTING!

Agatha Crumm



I'VE AGREED TO SELL MY COMPANY TO A GROUP OF ARAB INVESTORS!
BUT THAT DOESN'T MEAN THERE WILL REALLY BE ANY CHANGES!
THEY'VE PROMISED TO LET ME CONTINUE TO RUN THE COMPANY AS LONG AS I SHOW A PROFIT
HOIST
...AND FIRE ALL THE JEWS!

Momma

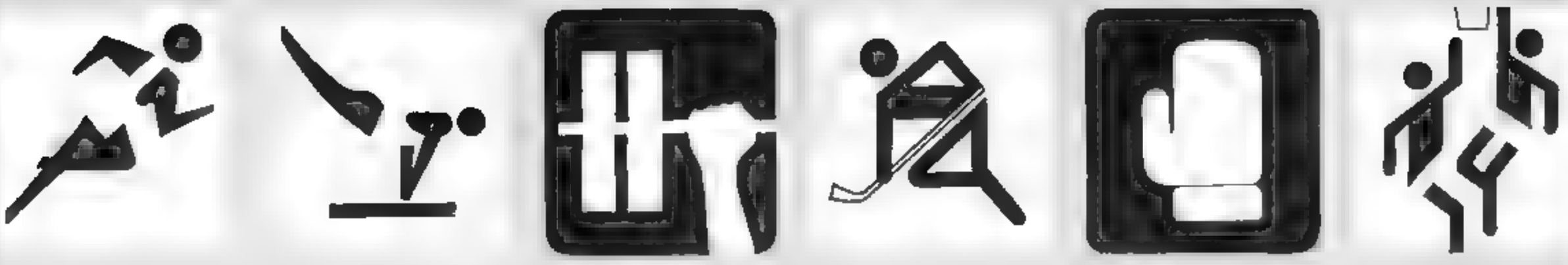
LOOK AT YOU--MY SON THE FAILURE! NOT EVEN A DENTIST...MUCH LESS A DOCTOR! HOW I SUFFER BECAUSE OF YOU!
SURE, MOMMA!
AND YOU--MY OTHER SON--THE LAZY BUM! SUCH PUNISHMENT I DON'T DESERVE!
THOSE ARE THE BREAKS, MOMMA!
HAS ANYONE ENDURED SUCH MISERY, SUCH ANGUISH, SUCH HEARTBREAK--
CATCH YOU LATER, MOMMA!
WE SHOULD HAVE DUMPED HER HERE LONG AGO!
SHADYVILLE NURSING HOME
MELL LACERATUS

Hagar the Horrible

I THOUGHT WE SIGNED A LIMITED ARMS TREATY WITH THE INFIDELS!
WE DID!
EACH SIDE AGREED TO REDUCE ITS ARMED STRENGTH TO THE SAME LEVEL! IT'S CALLED "PARITY"--AND IT WILL BRING PEACE!
PEACE?!? THEN WHY HAVE WE KILLED 500 OF THEIR ARCHERS?
DIK BROWNOUT
SOMEBODY HAD TO TAKE THE FIRST STEP!

Andy Capp

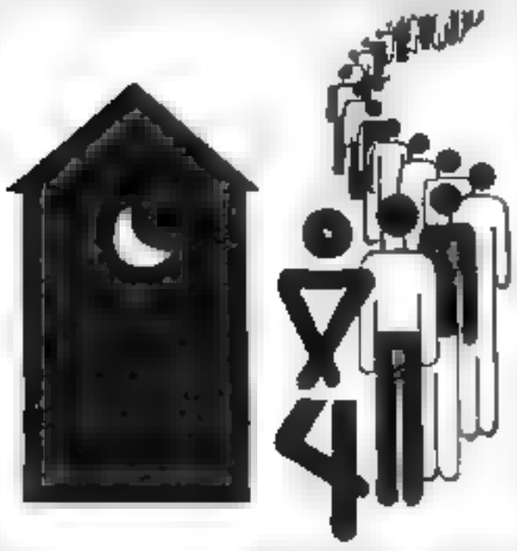
WHAT'S WRONG, PET? YOU HAVEN'T SAID A WORD ALL NIGHT!
I KNOW YOU'RE UPSET BECAUSE I WAS FOOLING AROUND WITH THAT BARMAID! BUT I ASSURE YOU...THAT'S ALL OVER!
SO WHAT'S BOTHERING YOU? IS IT JEALOUSY? ANXIETY? WORRY?
TRY HERPES!
Scythe



SIGNS OF THE CRIMES DEPT.

The above signs are examples of the "International Symbols for Olympic Events" that have been used over the years to guide those who attended the games. But this July and August, millions of tourists will be descending upon Los Angeles to attend the Summer Olympic Games in the U.S.A., and MAD believes there should be some special

INTERNATIONAL SYMBOLS FOR OTHER OLYMPIC HIGHLIGHTS



RESTROOMS

PARKING AREA

LATE TICKET SALES

SOUVENIR GIFTS

CURRENCY EXCHANGE

LOW PRICE SEATS

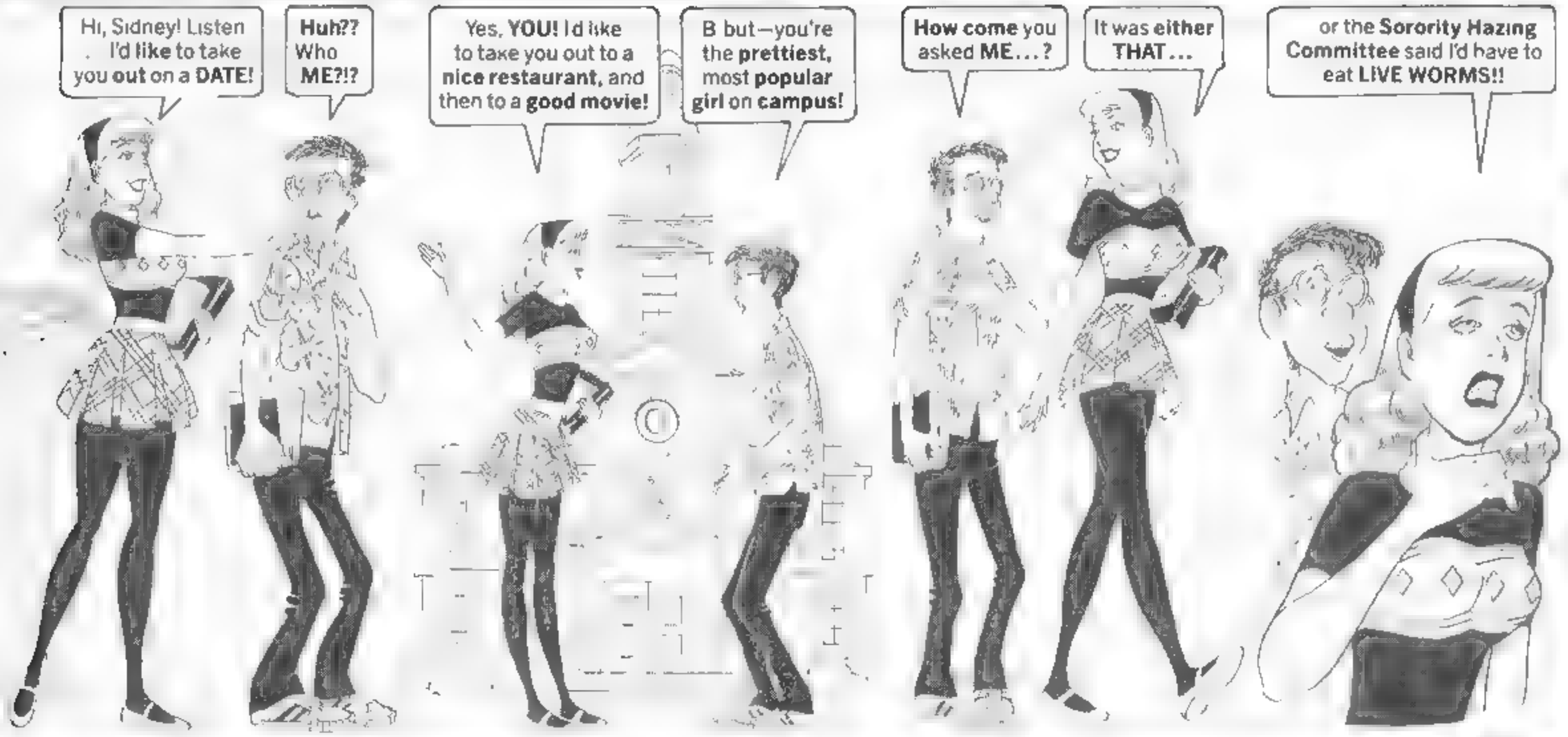
VENDING MACHINES

PAY PHONES

LOST AND FOUND

ARTIST: BOB CLARKE WRITER: DICK DE BARTOLO

DATING


Hi, Sidney! Listen . I'd like to take you out on a DATE!
Huh?? Who ME?!?
Yes, YOU! I'd like to take you out to a nice restaurant, and then to a good movie!
B but—you're the prettiest, most popular girl on campus!
How come you asked ME...?
It was either THAT...
or the Sorority Hazing Committee said I'd have to eat LIVE WORMS!!

BERG'S-EYE VIEW DEPT.

THE LIGHTE

FAVORS

Bernard, Darling! Would you be a Dear, and run down to the corner and mail this letter for me?
In a few minutes, Honey!
I'm waiting for something! Something VERY IMPORTANT!
Forget it! I'll do it MYSELF!!
Ah-hah!! That's EXACTLY what I was WAITING for!

CLOTHING

Ma! I haven't got a clean shirt to wear!
Not to worry!
I've got your favorite shirt ready to put on!
THAT one?! I HATE that shirt! Since when did it become my FAVORITE?!?
Since it's the only one I IRONED...!!

R SIDE OF...

ARTIST & WRITER
DAVE BERG

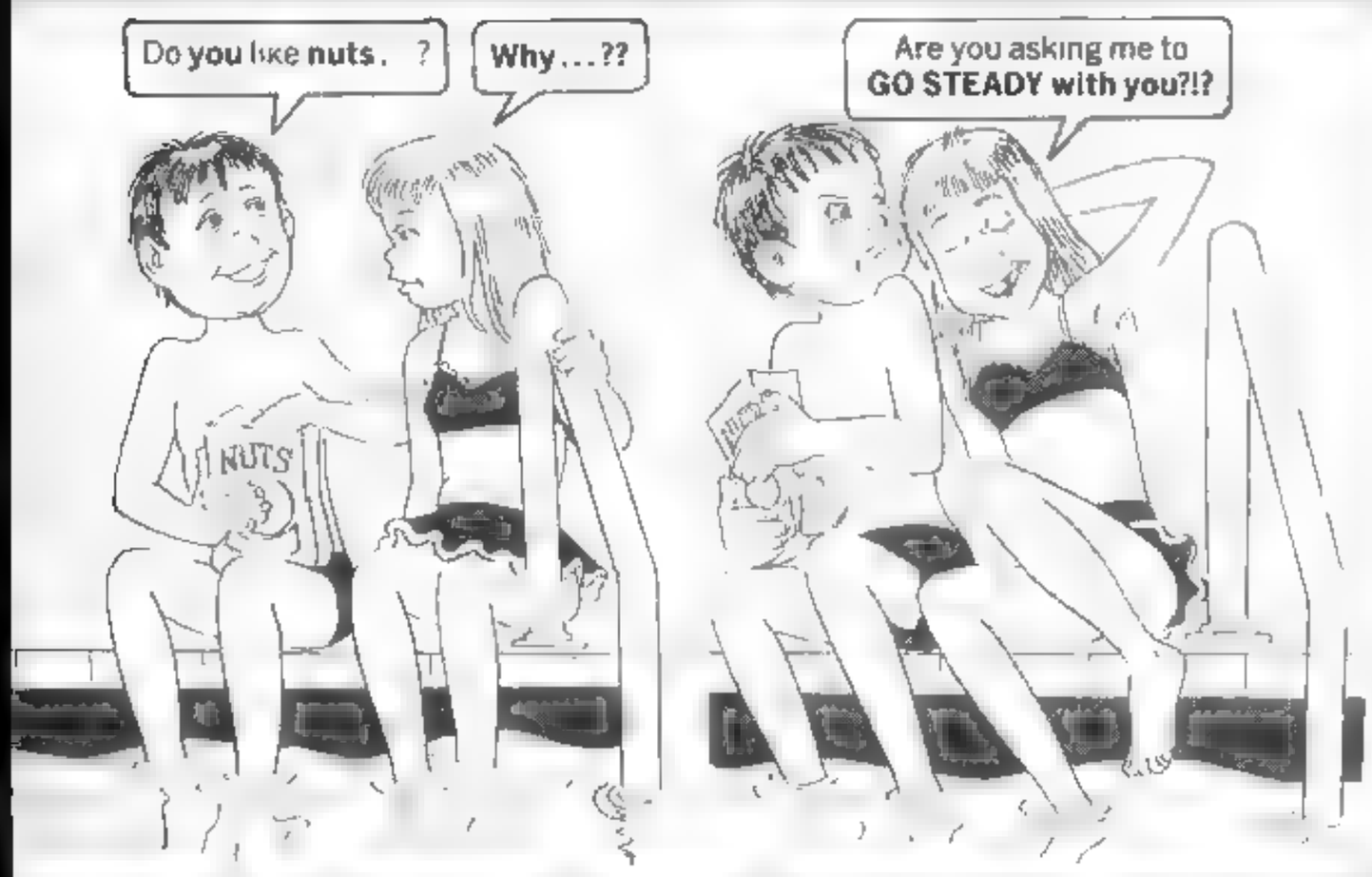
ACCIDENTS

My God!! What happened to you?!
I was crossing the street and I got KNOCKED DOWN and RUN OVER!!
Did you get the NUMBER?
Yeah! 29... 195... 238.. 83... 47... 21... 64... 133...
What kind of a license number is THAT...?!?
That's not a license number!
That's the numbers of the MARATHON RUNNERS who RAN OVER me!!

MORNINGS

I—I can't believe it! Here I am, smack dab in the middle of a corny CLICHE SITUATION!!
Huh? What's bugging you??
I HATE IT when you read the NEWSPAPER when we're having breakfast...!!
I feel so -so LEFT OUT of everything!
Sorry...! I'll take care of it right now!!

QUESTIONS



SHOPPING

THE TELEPHONE

Roger's been more depressed and down in the dumps than ever before! I'd better give him a call and see how he is!
Hi, there! How the heck are you ?
Great...! Marvelous! Stupendous!
I'm fantastic! I feel totally self-confident, and absolutely sure of myself! I could go out there and conquer the world!!
Uh what number is th s??

TELEVISION

Oh, my goodness! She's in that dark basement with a strange man...!
Now he's picking up her dress...and her slip... and—Oh, no!! Not her bra and panties, too! Oh, my God...all that FILTH!!
Wow! Your Mom sure is into Soap Operas!!
Yeah! And more than you know!!
Because that was only the DETERGENT COMMERCIAL!!

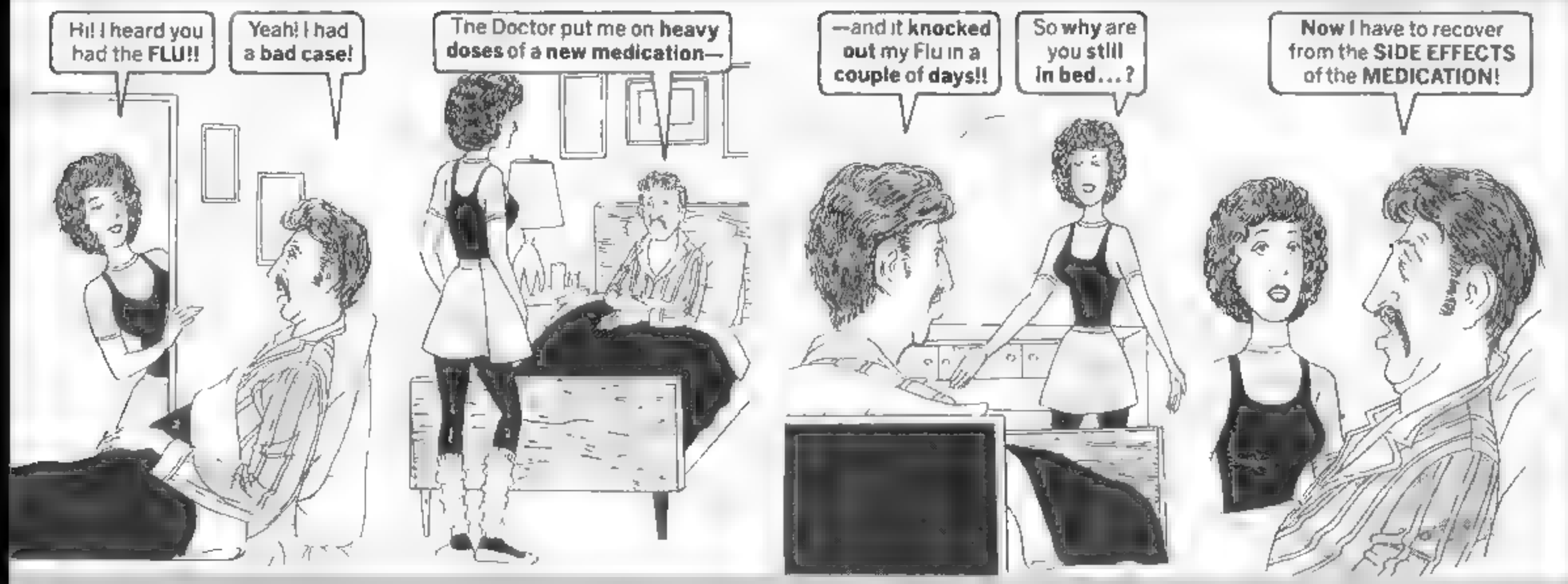
COMPASSION

If our bombers ever dropped this stuff on the enemy, they'd accuse us of waging CHEMICAL WARFARE!
Mom!! There's a man outside ...CRYING!! Can I have some money to give him....?
Of course! What's he crying about?
"ICE CREAM POPS...CHOCOLATE SUNDAES...FROZEN CUSTARD!!"

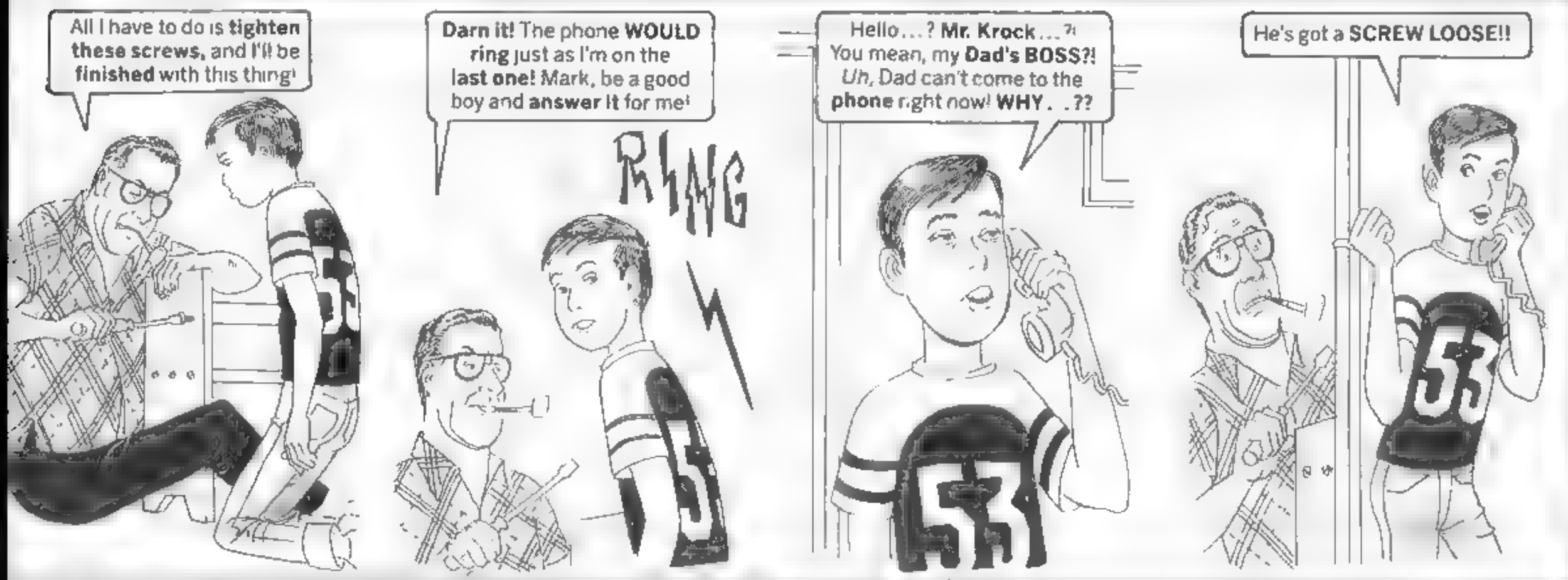
THE FAMILY CAR

I've got a date with one sexy slick chick tonight! We're driving down to the lake...and we're gonna make out like crazy!!
Yeah, Man... tonight is definitely my night to howl!
Oh, there's something I forgot to tell you!!
The car won't start...!!
Yeeoow!

ILLNESS


Hi! I heard you had the FLU!!
Yeah! I had a bad case!
The Doctor put me on heavy doses of a new medication—
—and it knocked out my Flu in a couple of days!!
So why are you still in bed...?
Now I have to recover from the SIDE EFFECTS of the MEDICATION!

DO-IT-YOURSELF


All I have to do is tighten these screws, and I'll be finished with this thing!
Darn it! The phone WOULD ring just as I'm on the last one! Mark, be a good boy and answer it for me!
RING
Hello...? Mr. Krock...?! You mean, my Dad's BOSS?! Uh, Dad can't come to the phone right now! WHY...??
He's got a SCREW LOOSE!!

RESTAURANTS

Will you look at THAT...!?
Oh, my gosh...! Call the Waiter, and COMPLAIN!!
Waiter, there's a HAIR in my soup!
What ?!? Impossible!
I'll be a son of a gun!! There really IS a hair in your soup! I'd better take it back to the kitchen...!
David Berg

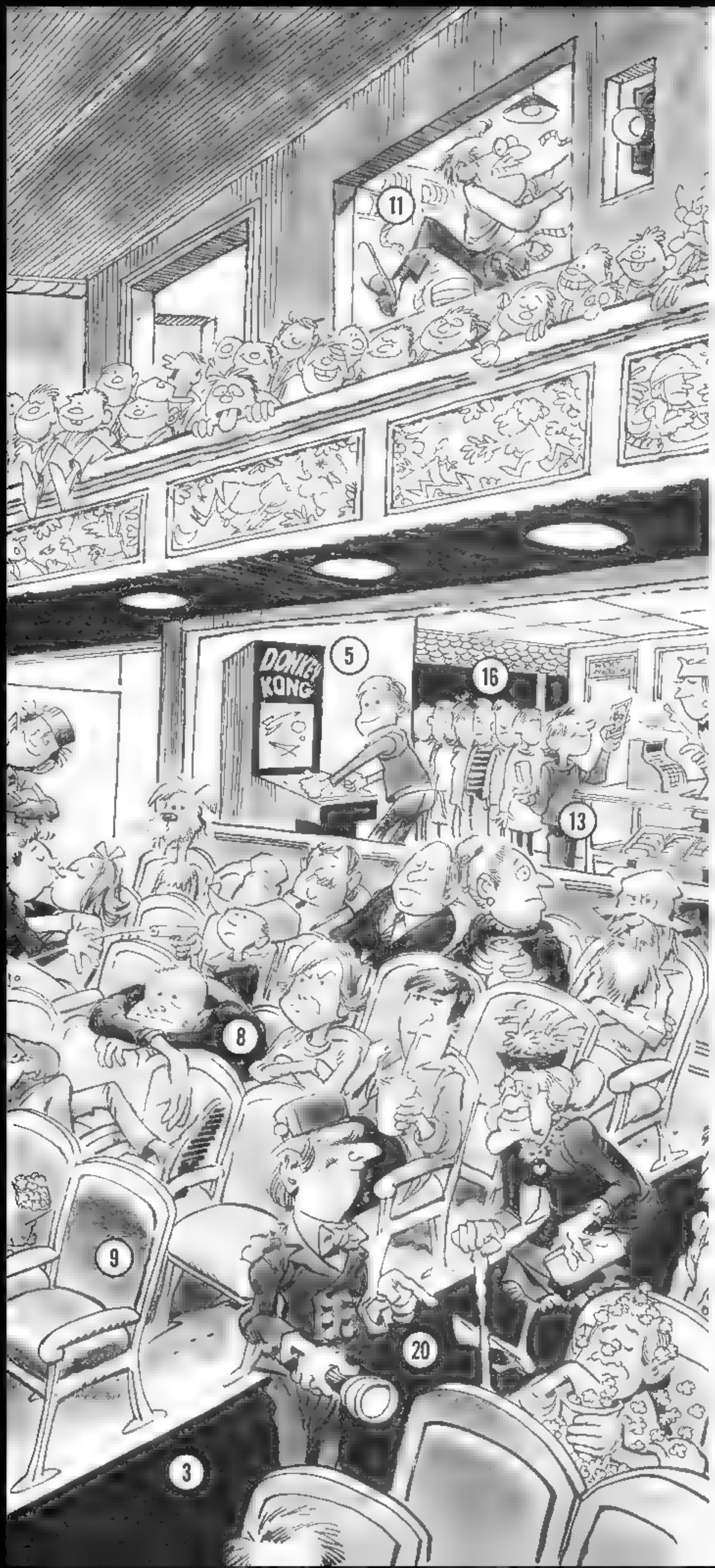
DON MARTIN PART II

ONE FINE AFTERNOON IN THE MORGUE

R RATED MOVIE ANNEX

EXIT

NO SMOKING



ERR APPARENT DEPT.

HOW MANY MISTAKES CAN YOU FIND IN THIS PICTURE OF A MOVIE THEATER?

ANSWERS

(1) The guy who's talking to his friend is whispering so he won't d sturb others.

(2) The kids in the balcony are not throwing Raisinettes at the people below.

(3) A theater employee actually swept the aisles between shows.

(4) No one is sneaking into the theater through the Fire Exit doors

(5) The teenager stopped playing "Donkey Kong" in the middle of a game because the movie was about to start.

(6) The middle aged couple actually found the nerve to ask the teenagers behind them to stop kicking their seats.

(7) The man entering the aisle, who's being careful not to step on anyone's feet, rea ly isn't stepping on anyone's feet.

(8) The guy is thinking about the movie's plot, and not about when and how to make a pass at his date.

(9) There are no kn fe slashes in the seats.

(10) The movie that's being shown does not contain one car-chase scene.

(11) The projectionist noticed that the movie is out of focus, and he's fixing it.

(12) The crying baby is being quieted by its considerate parents.

(13) A candy bar at the concession stand costs less than the price of a ticket.

(14) The teenager is walking out in the middle of the movie because it contains too much violence

(15) The man is extinguishing his cigarette after seeing the "No Smoking" notice.

(16) There are organized single-file lines at the concession stand

(17) The water fountain works.

(18) A teenager is being refused admittance to the "R" movie because he's underage

(19) The floors are not sticky from spilled sodas, discarded candy and God knows.

(20) An usher is helping someone find a seat.

ARTIST: JACK DAVIS WRITER: CHRIS HART

DAILY BREAD DEPT.

A PSALM FOR THE MODERN TELEVISION PREACHER

The Lord is my meal ticket; I shall not
starve.
He alloweth me to lie outrageously on TV;
He leadeth me beside the rich and
powerful.
He restoreth my ratings.
He helpeth me to sell cheap merchandise
in His name's sake.
Yea, though I owe a bundle to the I.R.S.,
I will fear no audit:
For Thy tax shelters and Thy tax
exemption, they protect me.
Thou preparest a platform for me to spew
bigotry in the presence of mine
viewers; Thou swellest my head with
ego; my bankbook runneth over.
Surely power and money shall follow me
all the days of my life; and I will dwell
in my house on Easy Street for ever.

ARTIST GEORGE WOODBRIDGE WRITER BARRY LIEBMANN

BLAST LAUGH DEPT.

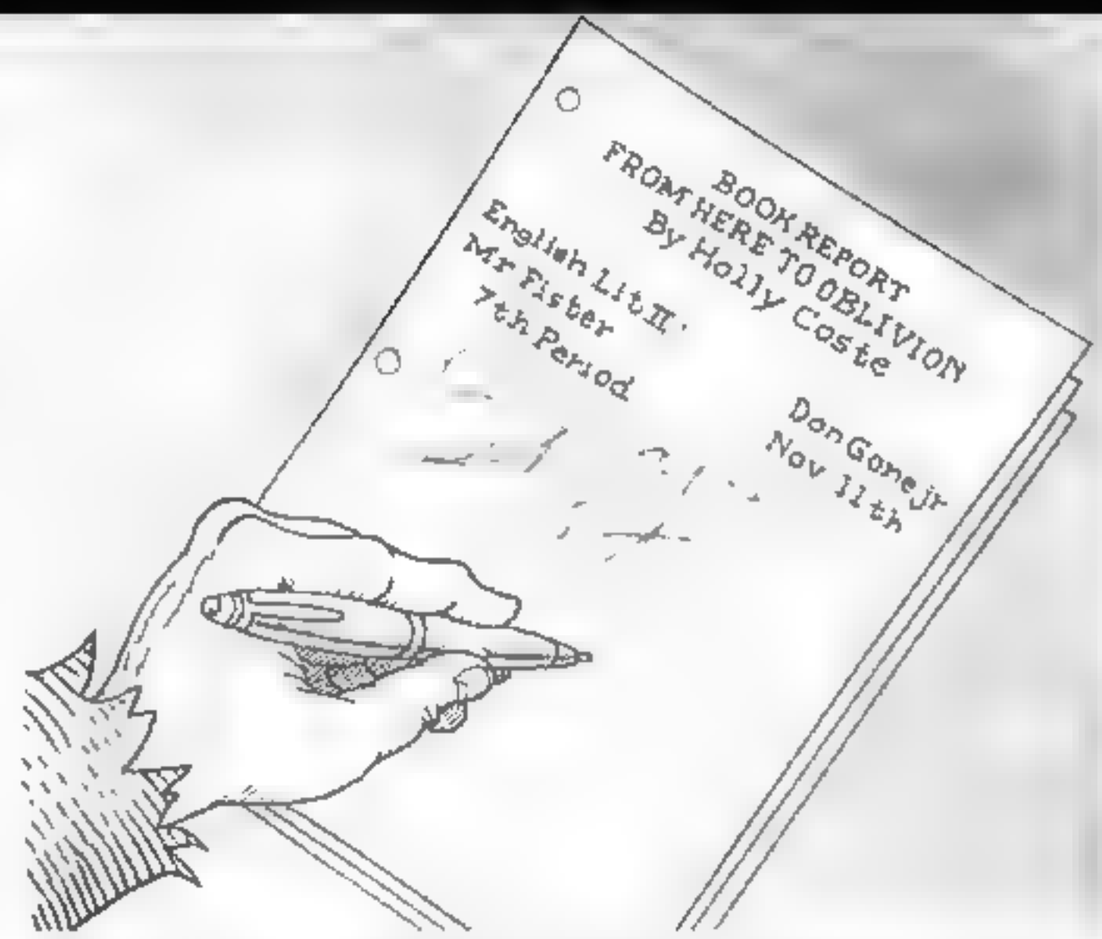
Everyone knows that the best thing to do in difficult times is to keep busy! Keeping busy occupies your mind and prevents you from going into deep depression. So, just to be safe, here are some MAD suggestions for keeping busy during the difficult time ahead. Mainly, here are some

WARNING: THE SURGEON GENERAL HAS DETERMINED THAT EXPOSURE TO NUCLEAR RADIATION MAY BE HAZARDOUS TO YOUR HEALTH

THINGS TO DO ON THE DAY AFTER

WRITER AND ARTIST AL JAFFEE

Cancel your subscription to "House Beautiful" magazine.



Write a tender message on your overdue term paper.

Use old "Nuclear Protest Signs" to close broken windows.

Use birth control devices for other recreational activities... now that everyone's sterile anyway.

Find other uses for flashlights, now that you glow in the dark.

Stuff a pillow with your falling-out hair, and...

...make a necklace with your falling-out teeth.

Put your Ten-Year-Calendar to more immediate practical use.

Park anywhere you like any time you like.

Put the cat out as a night light.

Use your school textbooks to keep warm.

Promise to clean your room if your parents buy you a bulldozer.

Call any broker and offer to buy ten million shares of General Motors Corp. for ten cents.

Treat your "Pro-Nuke" neighbor to a special cigar you've saved for just such an occasion.

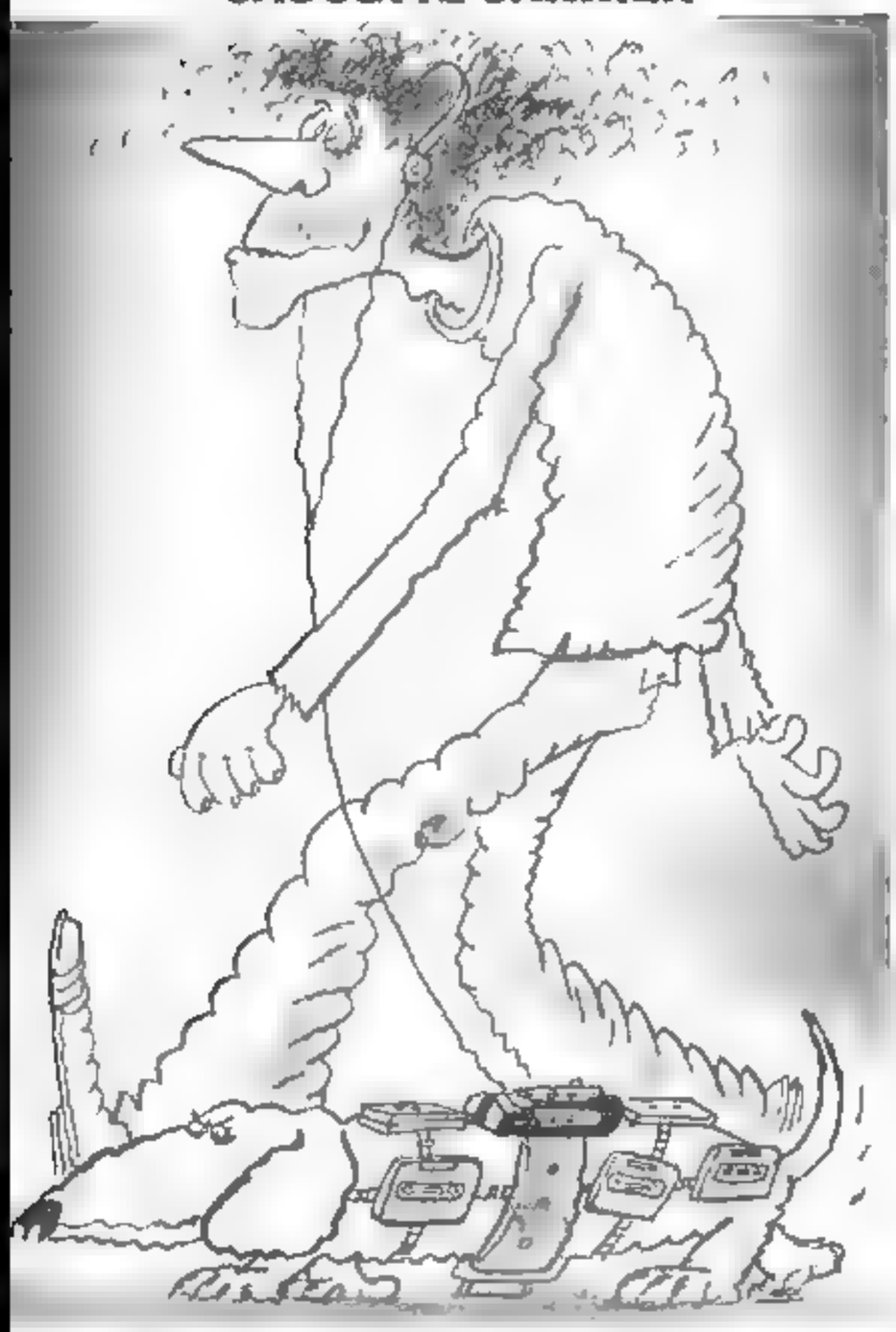
EACH SERVING OF
CRAPPO
CONTAINS:
SODIUM ASCORBATE, NIACINIDE, ZINC 5%, IRON, VITAMIN B&F, TRIGLYCERIDES, THIAMIN, CLOROX, AJAX, LESTOIL, KITTY LITTER, DRANO, KOOL AID, AND A PINCH OF SALT
Kiddy's CRAPPO
Jaffee

Eat, drink and smoke anything you want! The nicotine, tars and additives are the least of your problems now.

IT'S TRAINING CATS AND DOGS, ETC. DEPT.

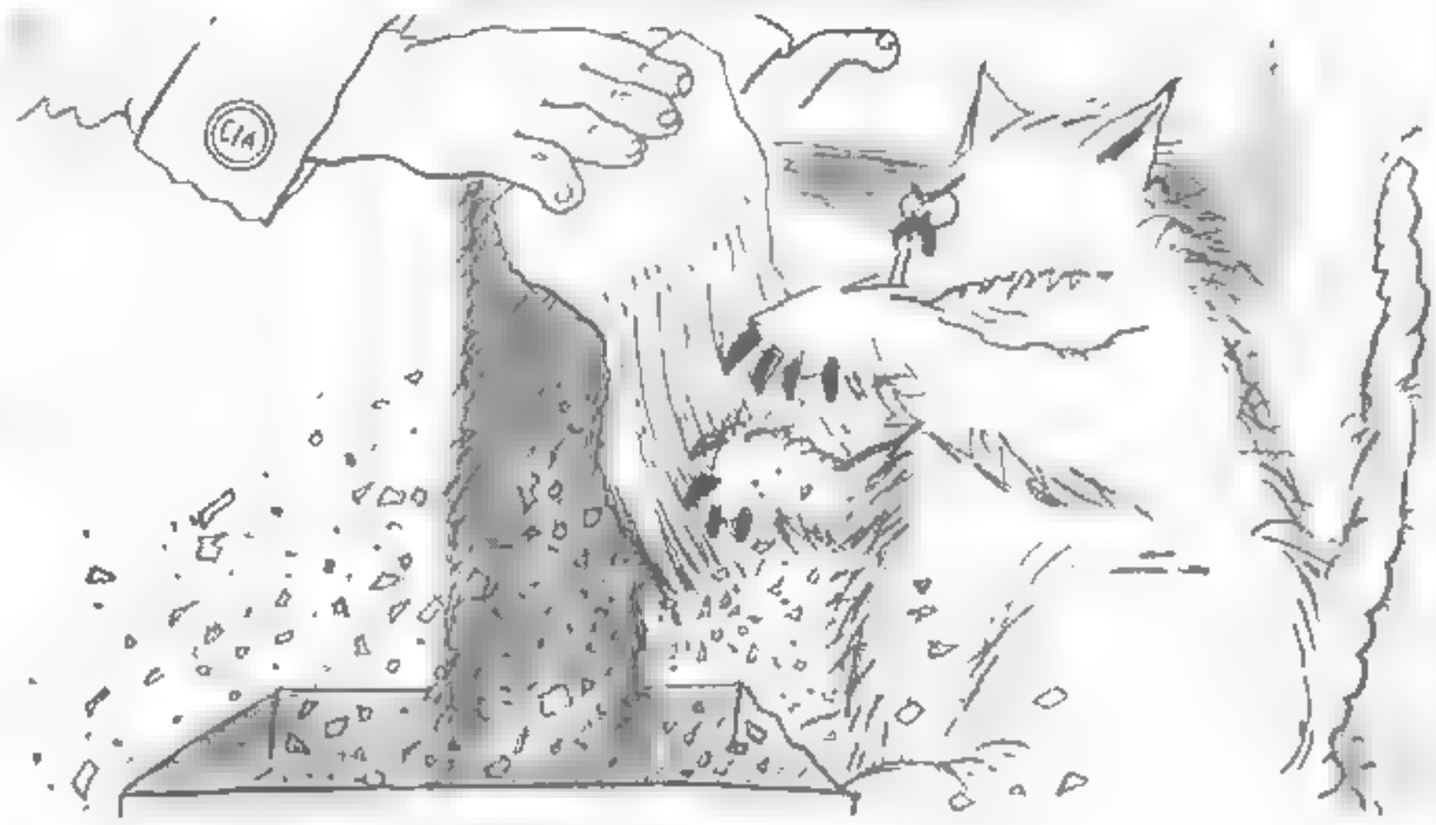
OTHER USES FOR

DACHSHUND WALKMAN CASSETTE CARRIER

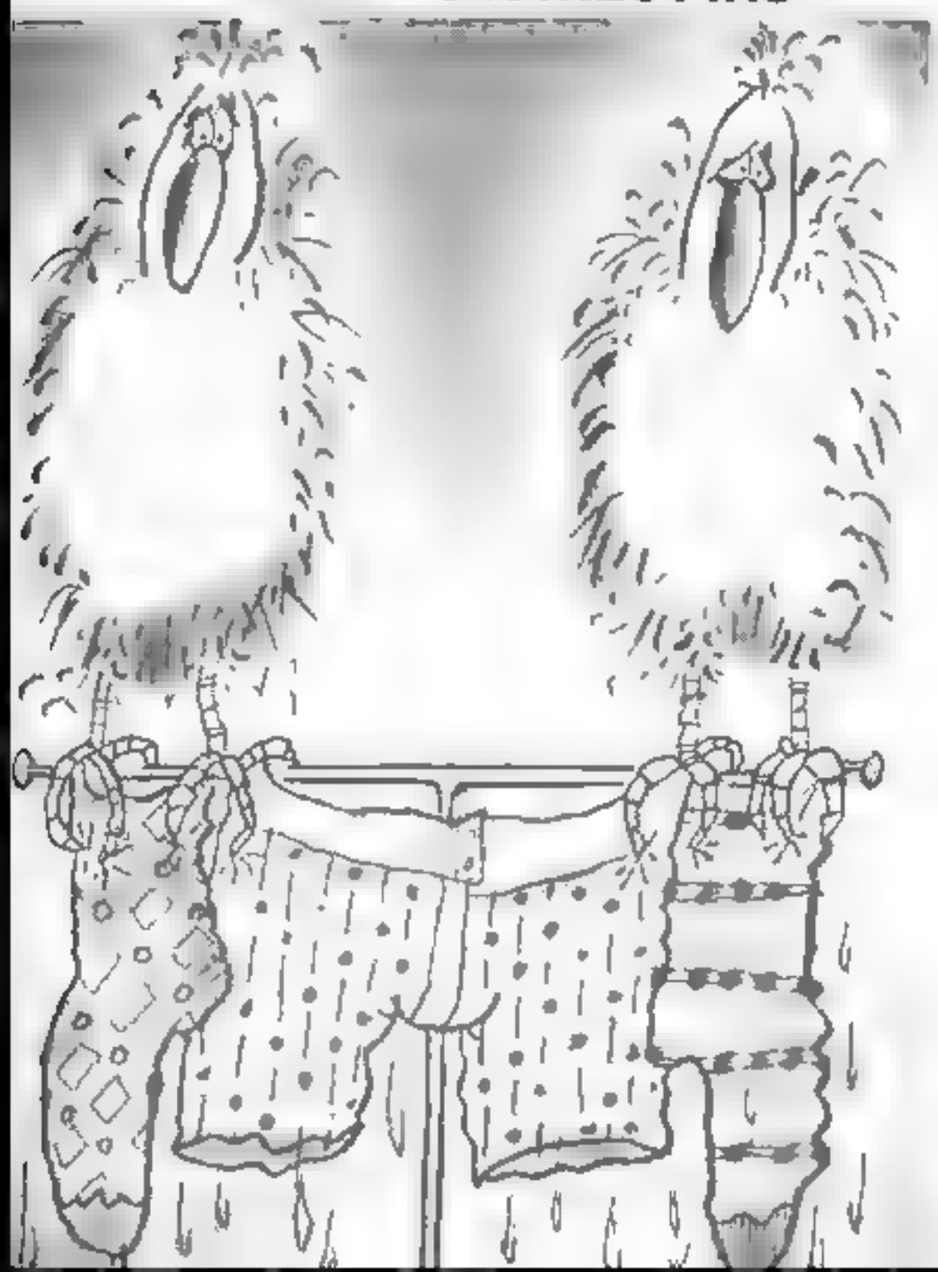


CHIHUAHUA PICKPOCKET GUARD

PUSSYCAT PAPER-SHREDDER



PARROT CLOTHES PINS



POINTER END TABLE

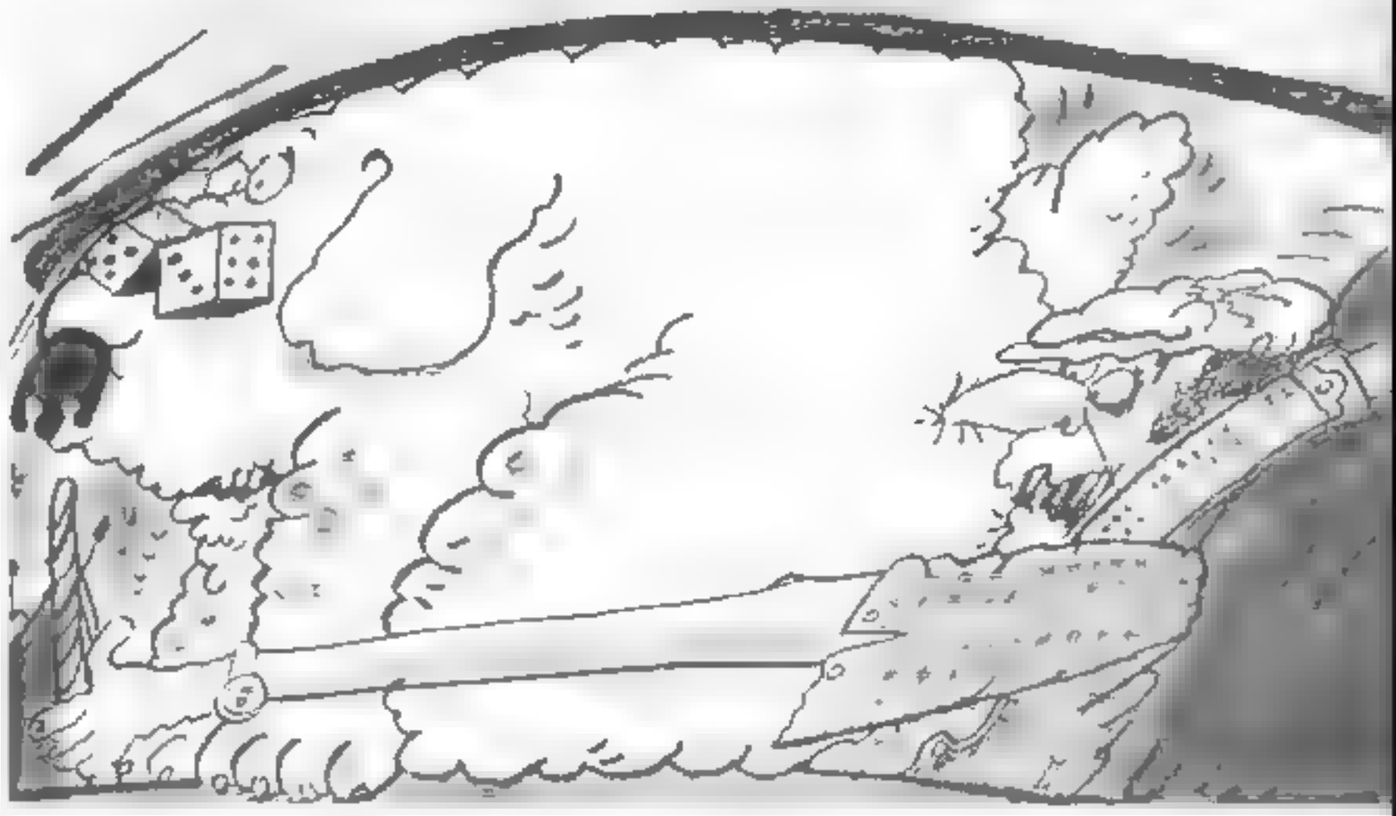
HOUSEHOLD PETS

WRITER AND ARTIST- PAUL PETER PORGES

ST. BERNARD ENVELOPE SEALER

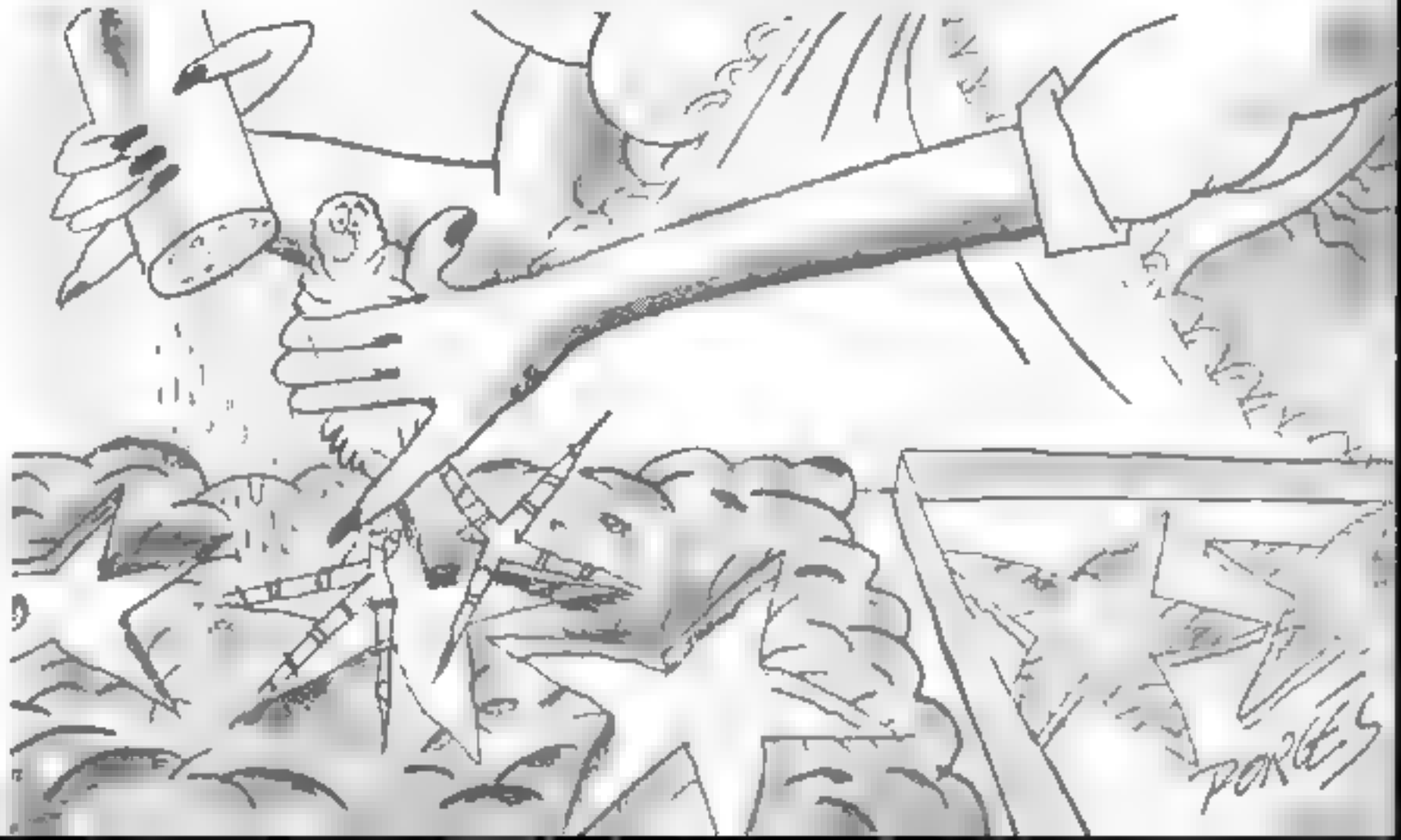
TWIN TURTLE NO-SLIP FALSIES

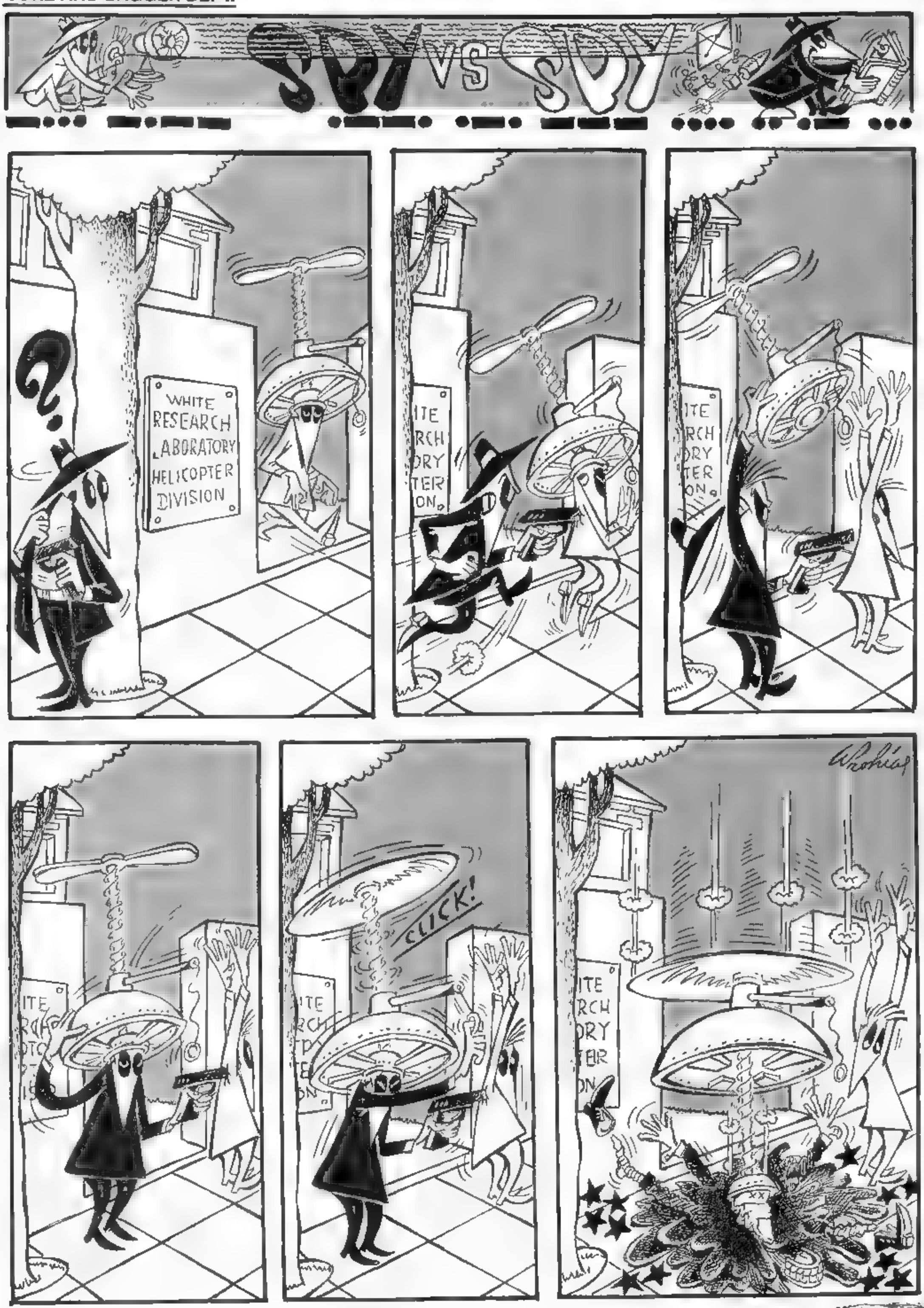
SHEEP DOG CAR CRASH SAFETY CUSHION



HAMSTER DOWNSPOUT CLEANER

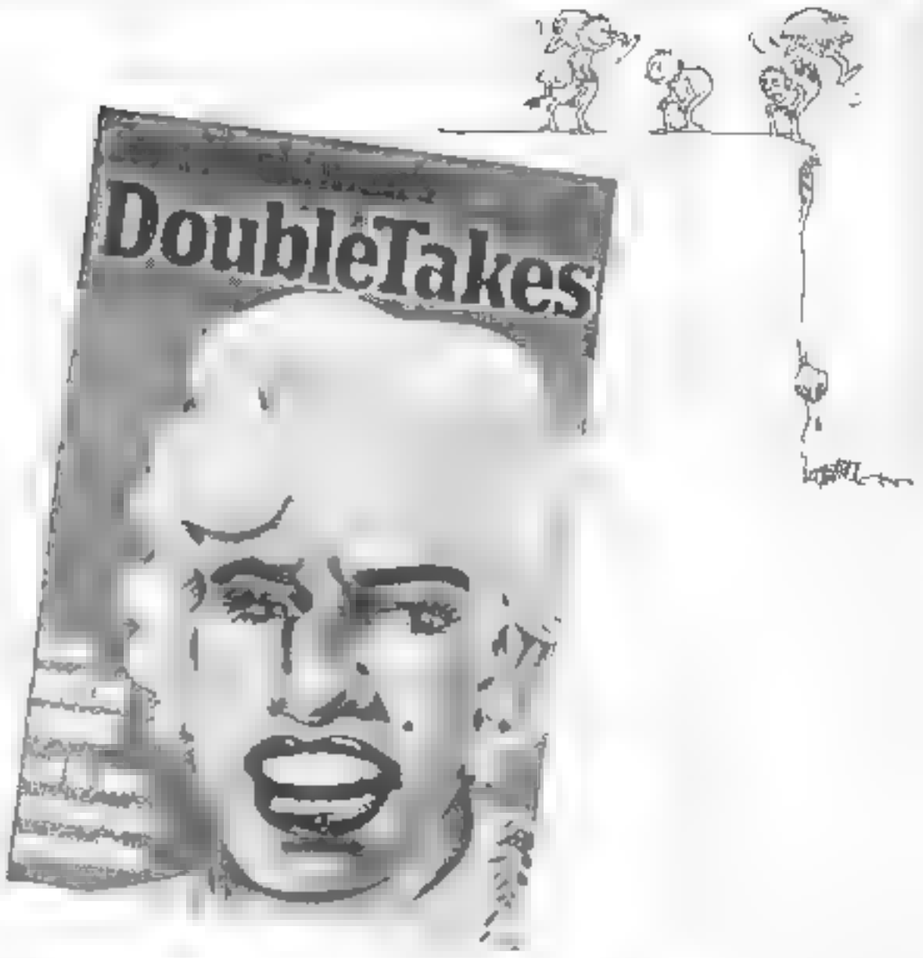
CANARY COOKIE CUTTER




SPY VS SPY
WHITE
RESEARCH
LABORATORY
HELICOPTER
DIVISION
CLICK!
Whoops

SPLIT PERSONALITEASE DEPT.

Hey, Gang! There's a new book out that we think is pretty funny, and we thought we'd share it with you. So we called up the publishers and conned them into giving us permission to reprint ten examples of...



TOM HACHTMAN'S DoubleTakes

Eddie Smurfy

Stevie Wonder Woman

From "DOUBLETAKES" by Tom Hachtman
Reprinted by permission of Harmony Books, a division of Crown Publishers, Inc.
Copyright © 1984 by Thomas Hachtman

Olivia Elton John

Bruce Spinksteen

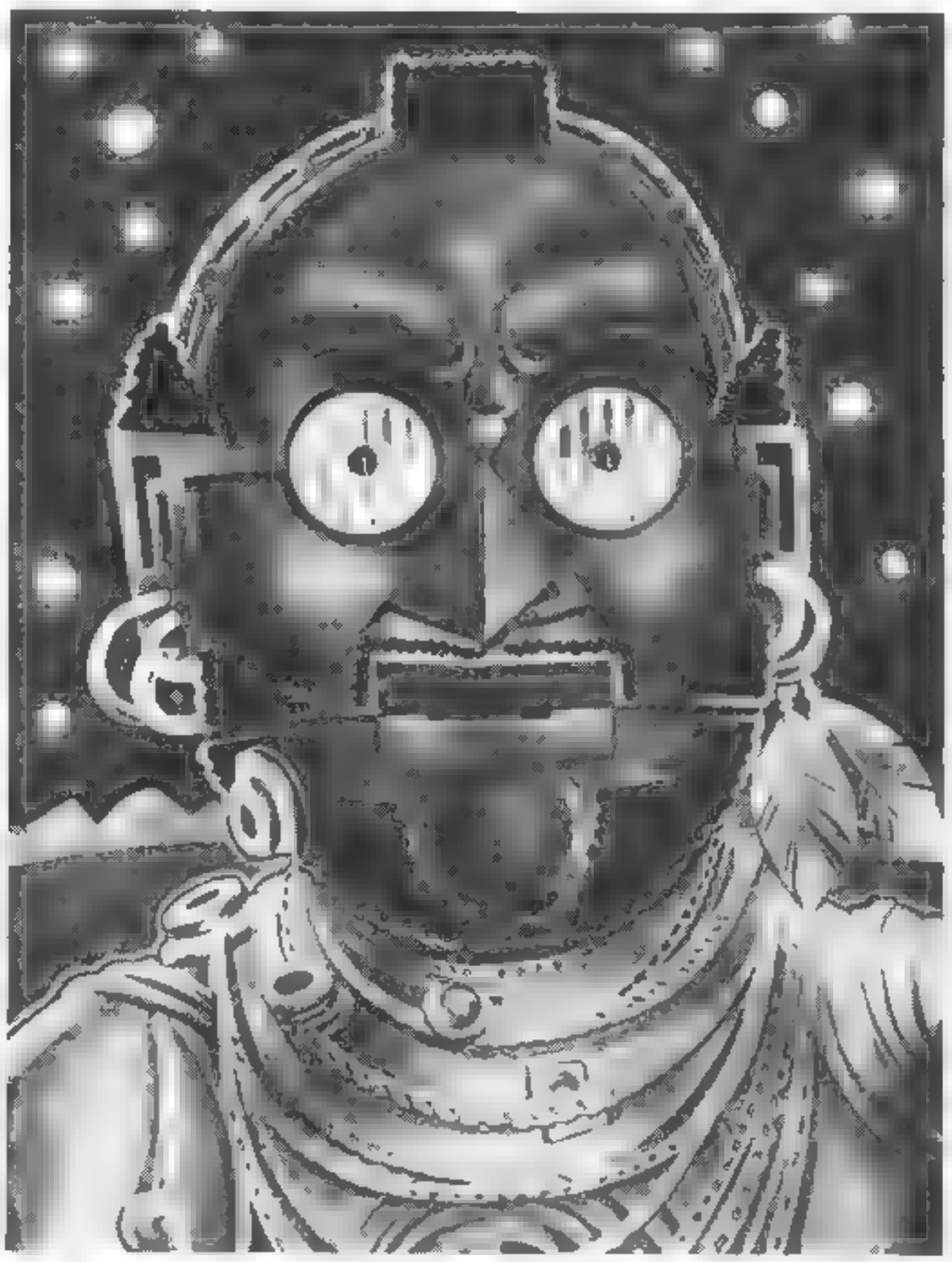
Farafat

KISSinger

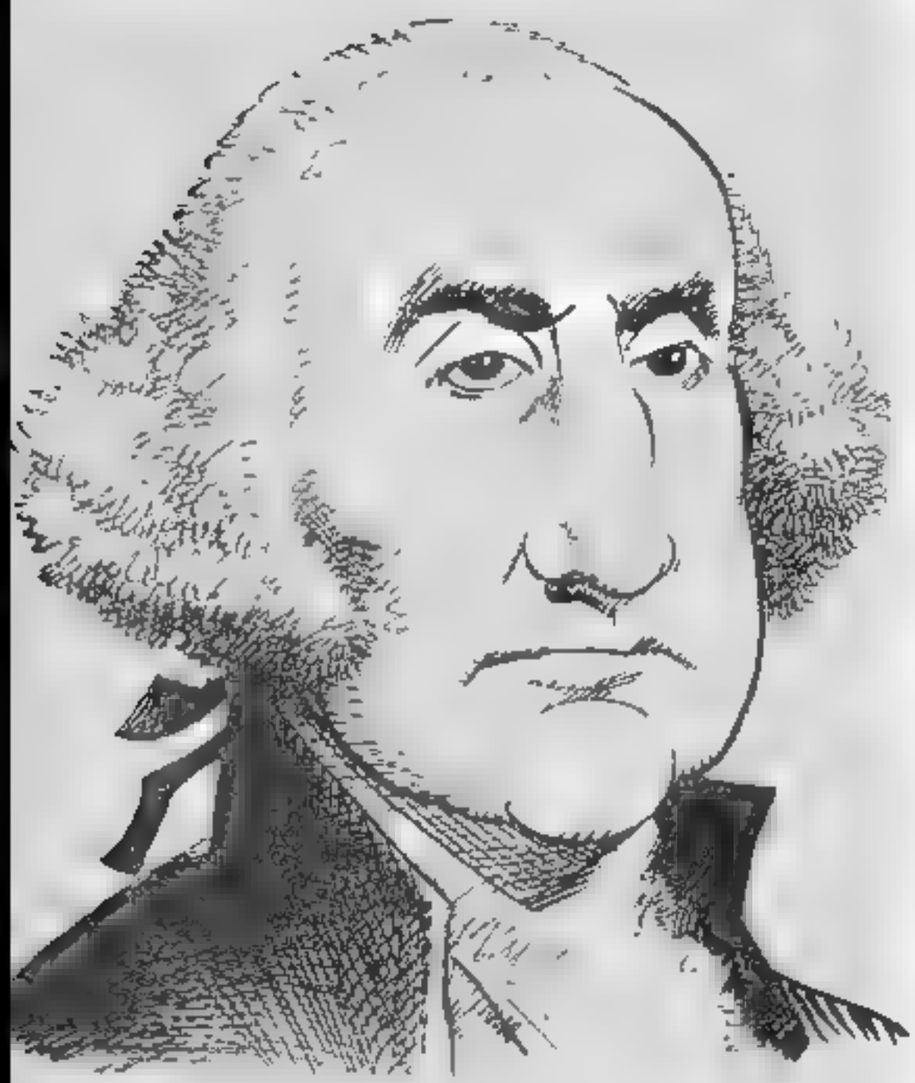
Prince Charles Manson
and Princess Die

Mick Jabba

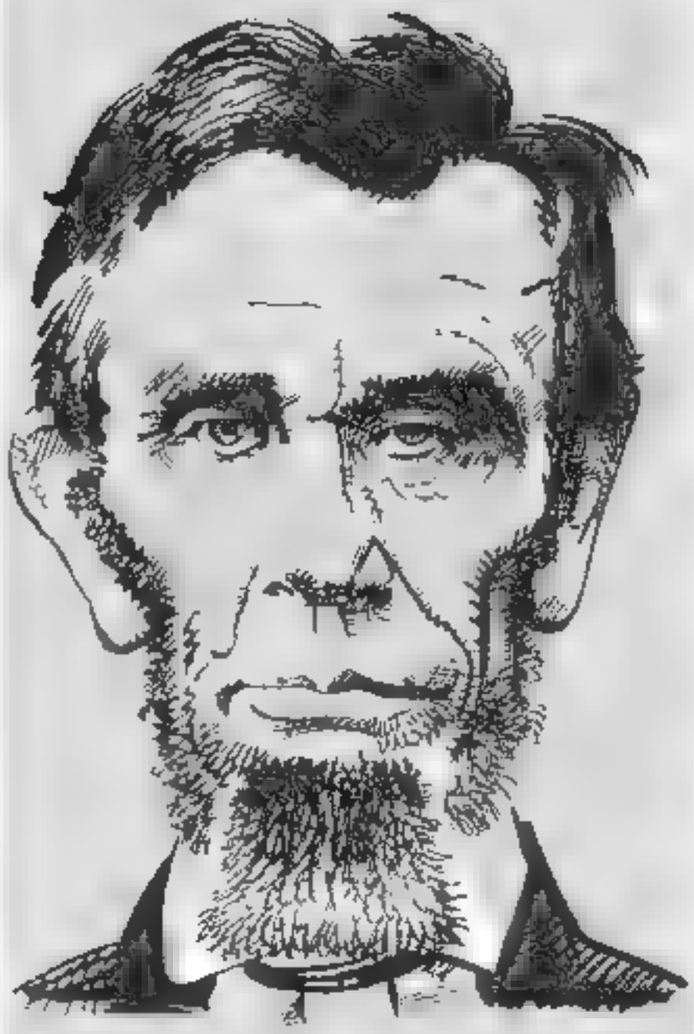
Tattoo-D2



Mr. T3PO



The Eyebrows of
GEORGE WASHINGTON



The (Upside-Down)
Beard Of
ABRAHAM LINCOLN

The Eyebrows, And
Wedding Ring Of
RONALD REAGAN

OUR FEATURES PRESENTATION DEPT.

This summer, America's two major political parties will hold National Conventions to nominate their candidates for President of the United States. And this November, the voters will choose between them. Of course, these Presidential candidates will have good features...and bad features. But neither will be perfect! Which brings us to this article: We've taken selected features from two dynamic past Presidents...plus all the other hopefuls who, either actively or passively, sought their Party's nomination in 1984...and put them together to bring you—

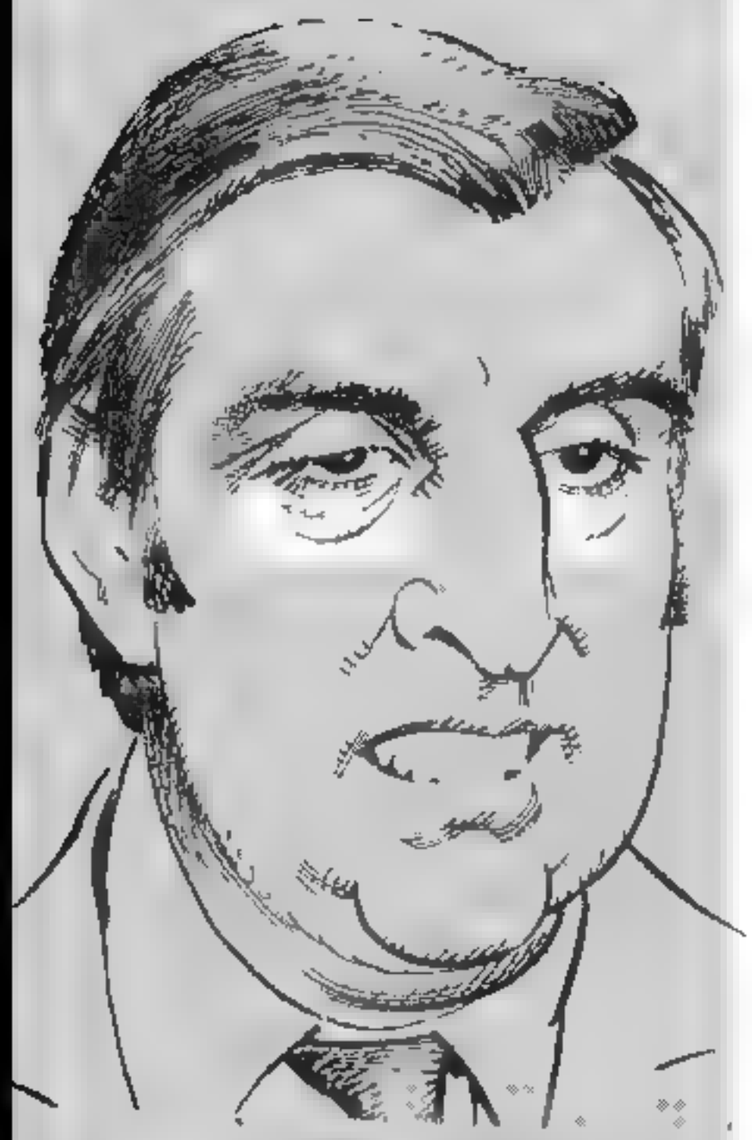
MAD'S

ARTIST· MORT DRUCKER

The Nose, And The
Shock Of Gray Hair Of
TED KENNEDY

The Bald Pate Of
JOHN GLENN

The Expression Lines Of
GEORGE McGOVERN

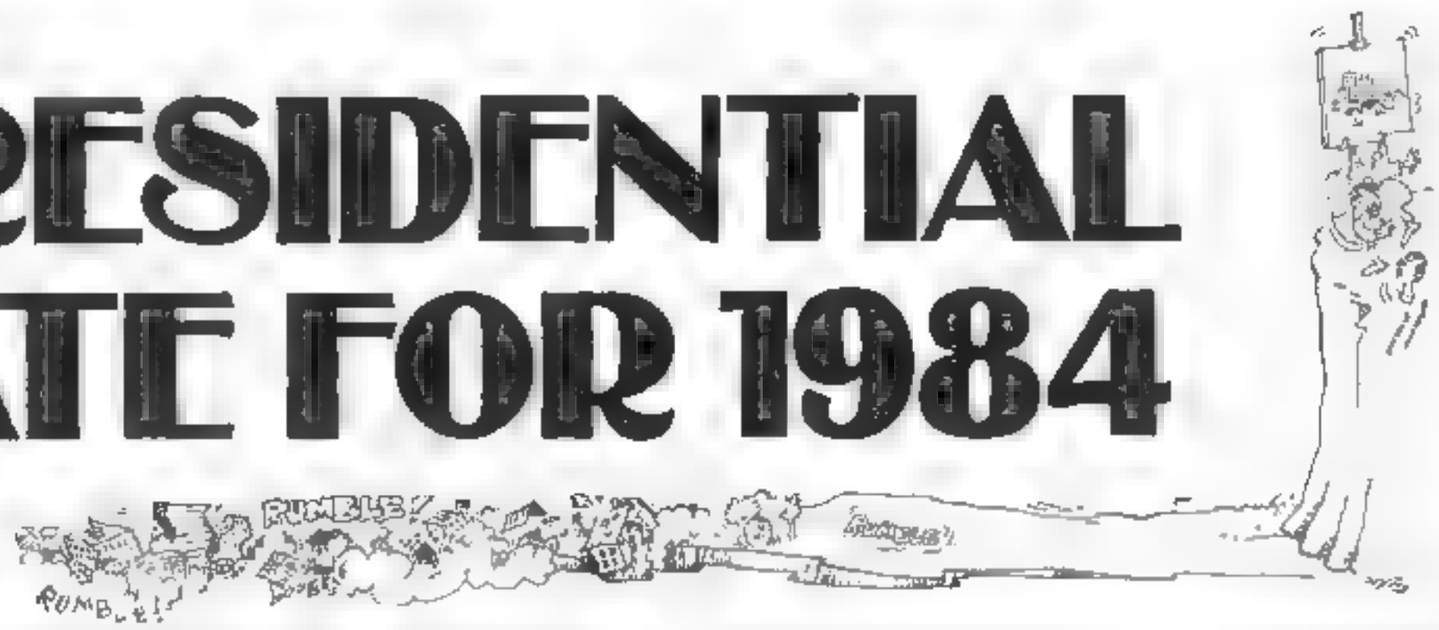


The Eye Bags Of
WALTER MONDALE

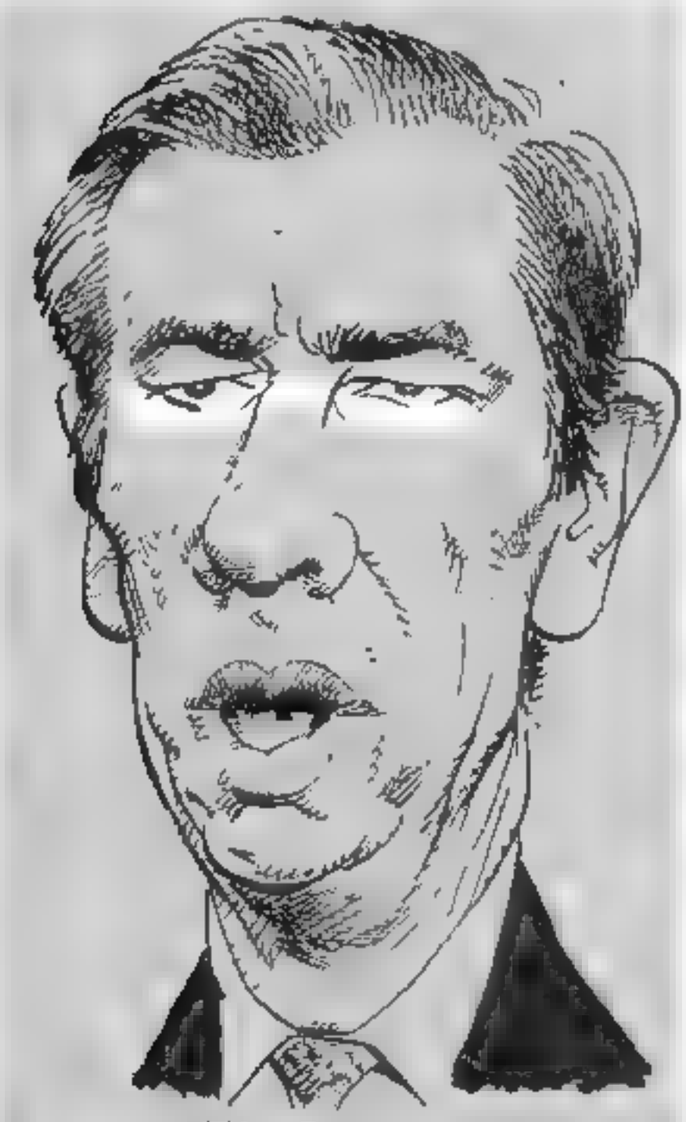
The (Flipped) Hair
And Sideburns Of
JESSE JACKSON

The Chin Of
GARY HART

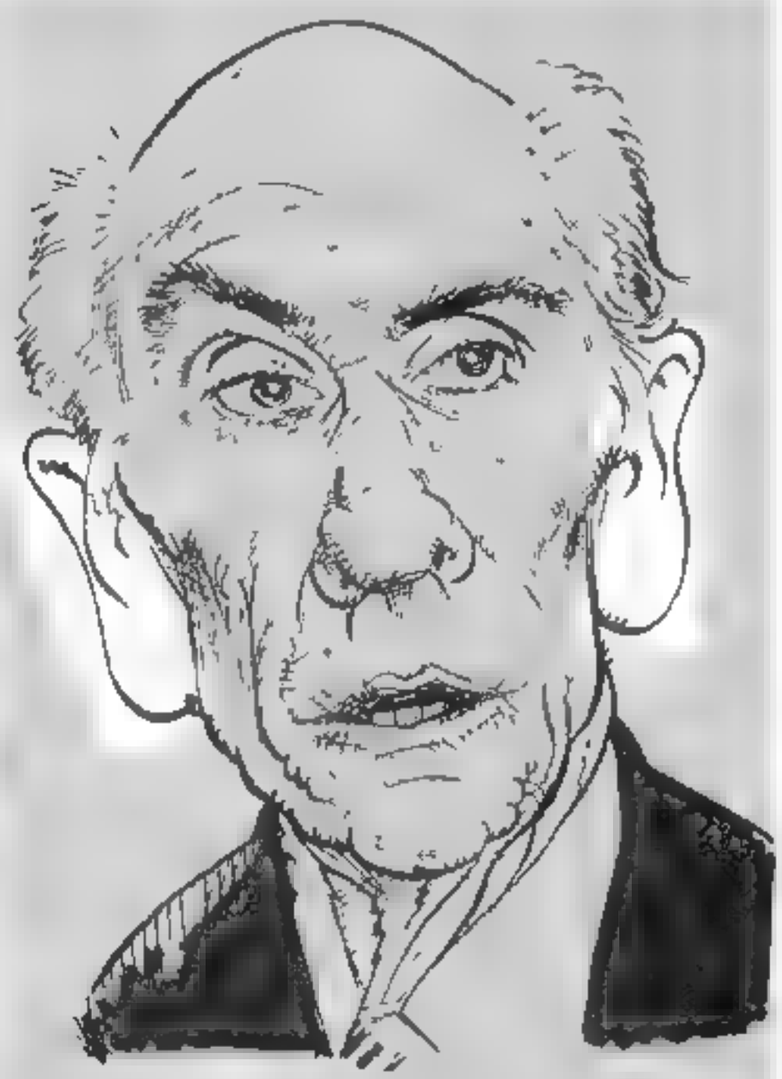
IDEAL PRESIDENTIAL CANDIDATE FOR 1984



WRITER: DON EDWING



The Eyes Of
REUBIN ASKEW



The Ears Of
ALAN CRANSTON

The (Flipped) Mouth of
JOHN ANDERSON

AND HERE HE IS ... MAD'S IDEAL PRESIDENTIAL CANDIDATE FOR 1984

SWEAT SUCKS! DEPT.

Wherever you look today, people are into jogging, tennis, marathon-running and other forms of (yecch) exerting pastimes. Mainly, physical fitness has taken over. Which makes it really tough on lazy slobs who hate exercise in any form, but don't want to admit it. What in heck are they supposed to do? Well... as luck would have it, MAD recently came across a catalogue crammed with items expecially designed for the "Non-Athlete." Which is our way of introducing...

ARTIST BOB CLARKE IDEA BY JAMES KASMIR WRITER, FRANK JACOBS

The SHAM-JOCK Catalog

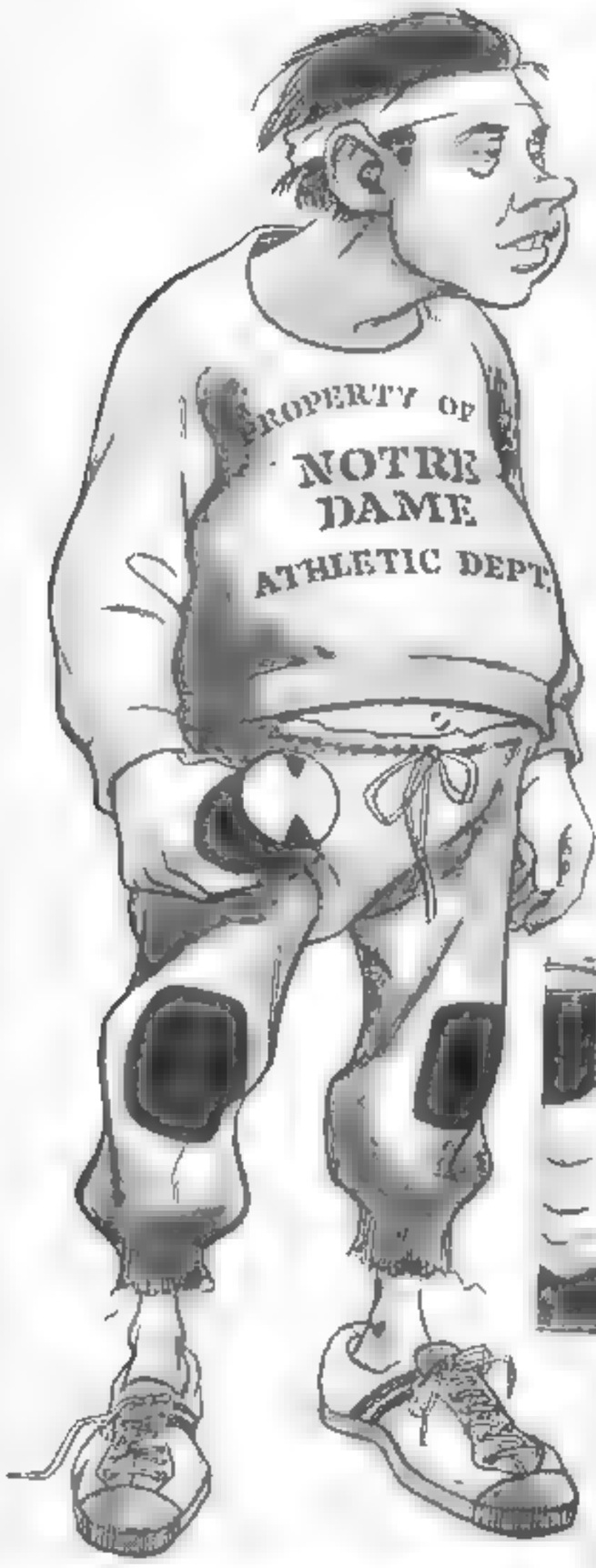
PHONY ATHLETIC ATTIRE FOR THE ARMCHAIR ATHLETE

Get With The Sham-Jock Look And Fake Out Your Friends!

SHAM-JOCK SPORTING GOODS, INC.

Manufacturing Equipment For The Non-Athlete Who Wants To Look Like One Since 1980 Or So

OUR "SLOB'S SWEATSUIT" IS DESIGNED TO IMPRESS!



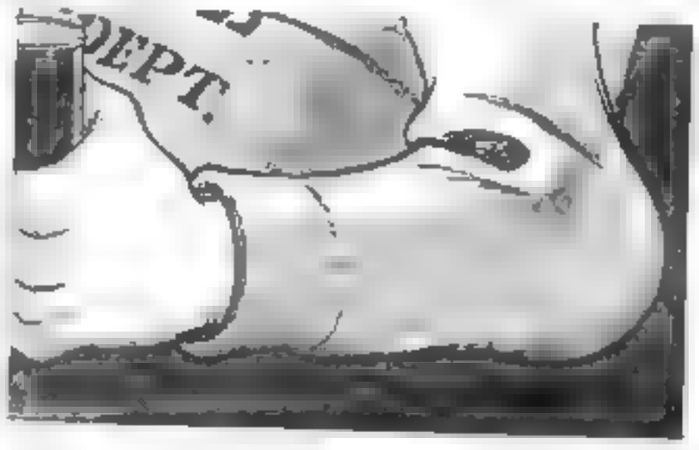
NOTE THESE EXCLUSIVE SHAM-JOCK FEATURES!

The "stenciled inscription" makes it look as if you once starred as a first-string college athlete.

The pre-stained underarms gives "evidence" that your sweatshirt has actually been sweated in.

The pre-patched knees convinces your friends that this is a garment that has actually been used for your grueling daily workouts.

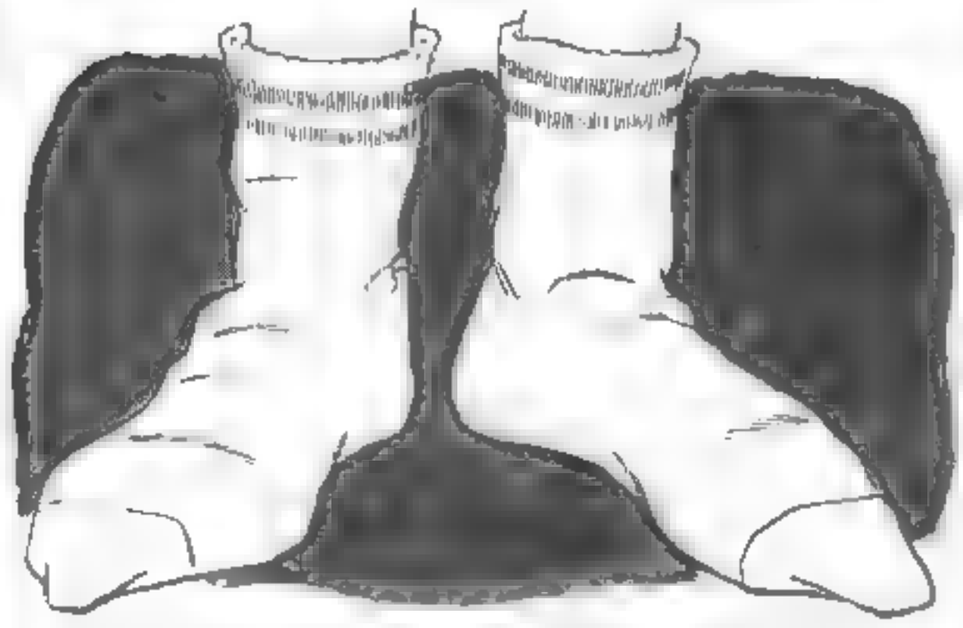
The pre-ripped ankle bands backs up wild stories of your "courage" attempting to evade snapping dogs while jogging or marathon-running.



Sweatshirt elbows are triple-layer padded, providing comfy support for those weekends that you spend holding cans of beer while you doze off in your favorite easy chair!

NO. 819 **$39.95**

YOU REALLY GET INTO SHAM-JOCK SOCKS!

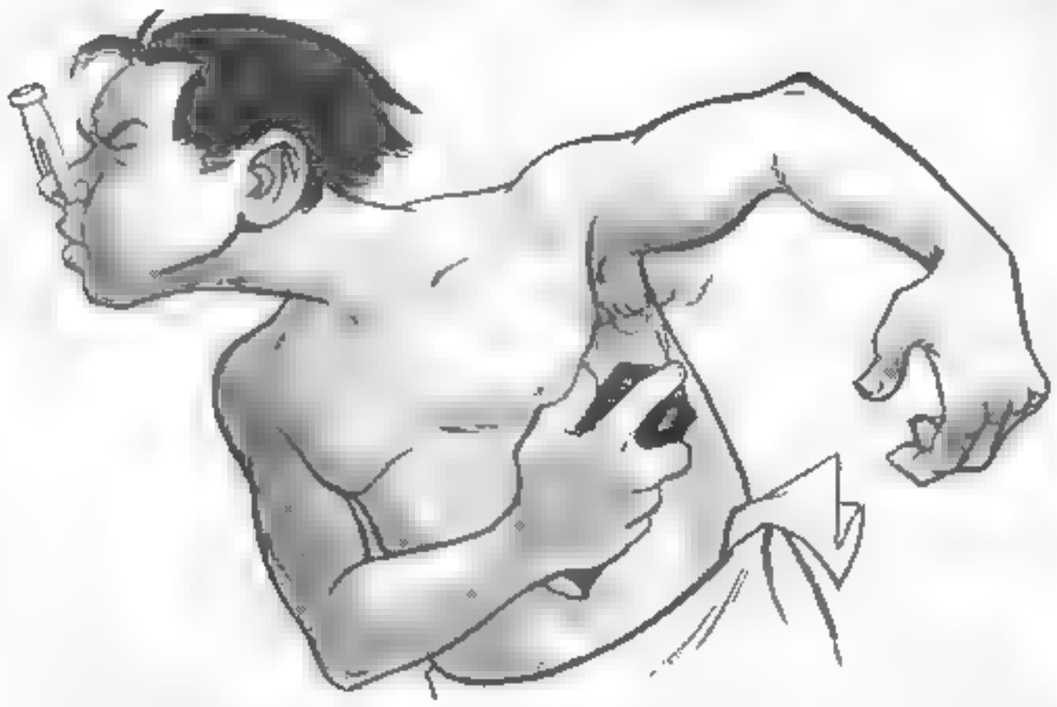


Sock it to your chums with our phony footwear! Each pair of our Sham-Jock Socks sports bogus "athletic stripes" at their tops—pre-faded to simulate rugged jock use! Actually, material is heather-soft cashmere for maximum luxuriating while you're goofing off!

Order 3 pair of socks and get a FREE spray can of our patented Foot-Stench formulated to duplicate the *ulp*-sickening smell of most runners' feet!

NO. 435 **1 PR. $5.50**
3 PR. $15.00

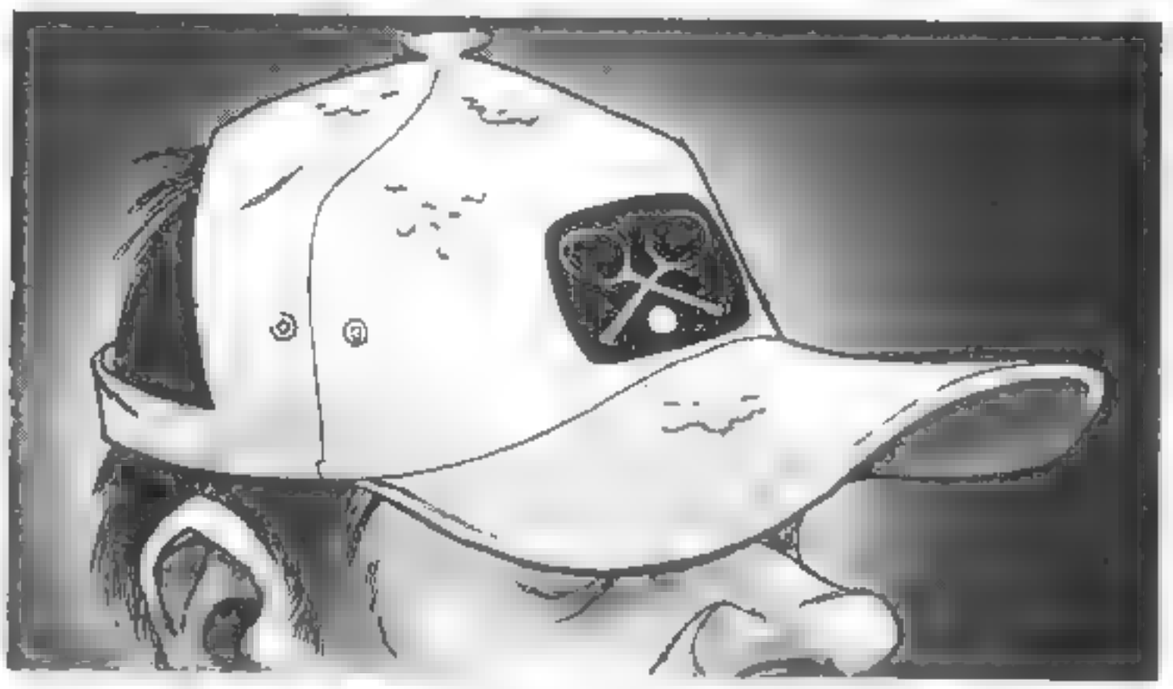
SMELLING IS BELIEVING!



So why work up perspiration when you can spray it on with "Quik Sweat"? Applied to the face, it beads and runs like the real thing! Applied to the underarms, it clings and gives you that unmistakable "work-out odor"!

NO. 297 **PER CAN $5.95**

KEEP ON THE TOP OF YOUR GAME!



Your game of fakery, that is, when you wear your nifty Sham-Jock Tennis Hat! Pre-wilted and pre-stained with lifelike bird droppings, it has that authentic "Used Look" coveted by all lazy non-athletes! Order it today!

NO. 281 (SPECIFY HAT SIZE) **$6.95**

OUR SHAM-JOCK SNEAKERS ARE A REAL "PUT-ON"!

Bending over can be strenuous! Why be "tied down" with ordinary sneakers when you can ease your feet into "Fake Laced" zippered slip-ons!

Factory worn soles will prove beyond a doubt that you're into heavy running!

Sole edges are decorated with fake "tar" and "doggie-do" stains... giving more evidence of much rugged street running!

YOU'LL LOVE THESE ADDED "EXTRAS"

Knots in laces will convince your athletic pals that these sneakers have seen plenty tough daily use!

Optional "Imbedded Nail" effect adds to convincing "Run-In Look"!

Cushy heel-base with butter-soft padding guarantees comfort when propping feet on sofas, coffee-tables, footstools and hassocks!

Reenforced multi-layered toe tips resist wear and tear associated with kneeling and tuning TV sets.

NO. 1015 $32.50 WITH OPTIONAL IMBEDDED NAIL $36.50

FAKE THEM OUT WITH "INSTANT BLOOD"!

They'll think you've taken a tumble out running or playing racketball! What they won't know is that you're using "Instant Blood"—the favorite sham of sham jocks everywhere! Apply it to your knees or elbows, it looks, congeals like the real thing!

NO. 207 $2.95 PER BOTTLE

GET SMASHED OFF THE COURT!

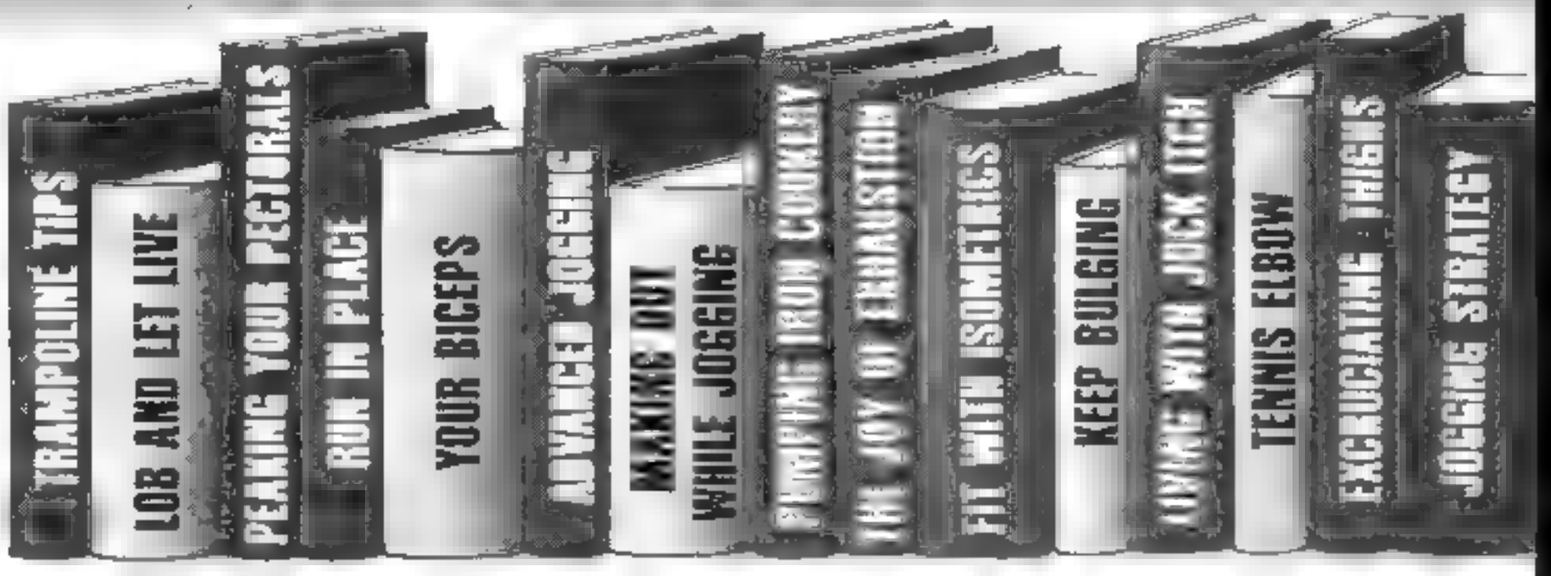
It looks like a can of tennis balls... but actually, it's a sneaky "thermos" that holds 12 oz. of beer or booze or soda or whatever you drink! Now you can have a quick and quite snootful ...while all those other idiots around you are into (yecch) exercising like mad.

NO. 211 $12.50

WHO'S COVERING UP?

You are... when you dress up your library by covering up your old books with our fake jock-sounding jackets! Choose from these exciting titles:

NO. 290 EACH $1.95



YOU'LL LOOK GYM-DANDY IN OUR "DO-NOTHING" GYM SHORTS

THE MORE YOU'RE OUT OF SHAPE THE MORE YOU'LL LOVE THEM!

Discover a new world of non-exercise with the gym shorts favored by out-of-shape "dawdlers" the world over!

The fabric is pre-grimed with road dust mixed with authentic city soot, creating the impression you're into heavy outdoor running like marathons!

Grass stains give "proof" you've taken spills on many a fictitious slope!

Seat is velour-lined for comfy softness while sitting around, and crotch area is double padded to prevent the dreaded "thigh shock" resulting from holding iced drinks between your legs.

NO. 663 $9.95

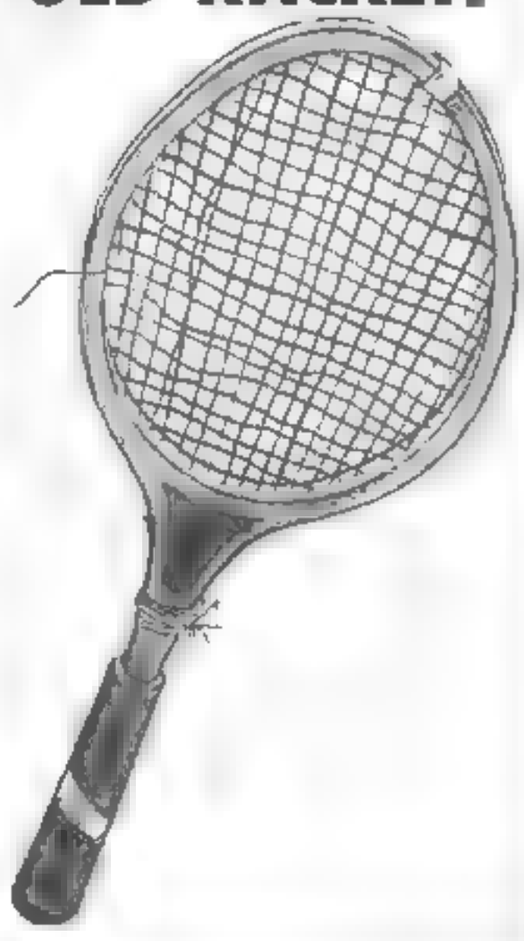
THE SHAM-JOCK GYM BAG HAS IT ALL!

Our most successful item of athletic fakery! Friends will think you're toting shorts, gym socks and other detestibles! In truth, as the cutaway shows, bag's interior contains compartments for stashing cookies, candy bars, potato chips and similar junk food necessities needed at a moment's notice by the phony jock!

NO. 275 $12.95
CHOCK FULL OF GOODIES $29.95

GET INTO AN OLD RACKET!

Carry around this beat-up old tennis racket... and look like a demon of the courts! Pre-scuffed and scratched, its loose strings provide you with the alibi that you're "waiting to have it re-strung!" You're not, of course, and you'll come off as a real tennis fanatic! Off the court, that is, before you can exert yourself!



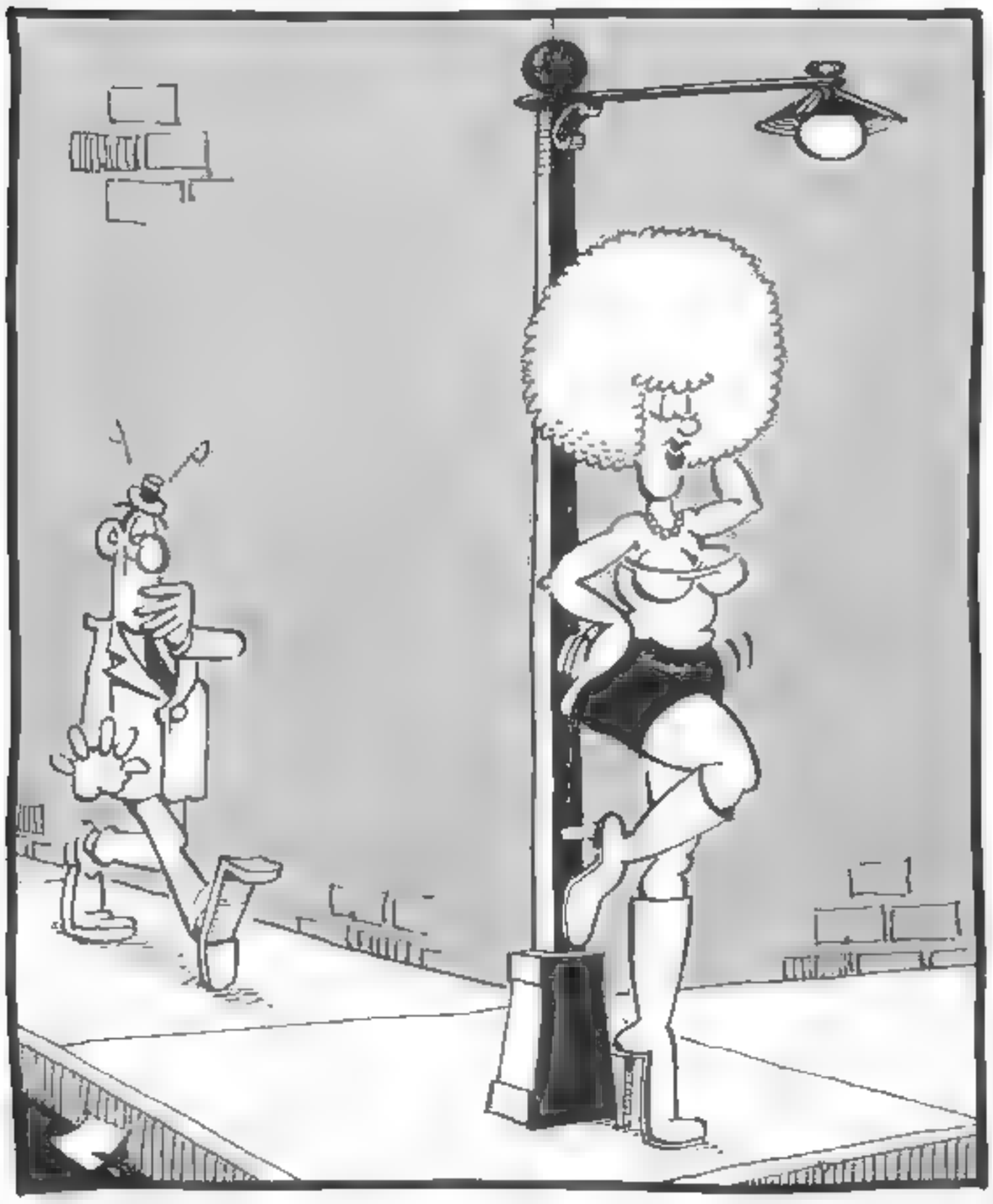
NO. 244 $27.50

THEY'LL LOVE YOU... IN A PHONY CAST!

A must for the non-skier! Ultra light weight, it fits snugly around your leg as if something was actually broken! It's a sure-fire way to make out in the lodge, while the real skiers are wasting their time on the slopes!

NO. 224 $15.95
PRE-AUTOGRAPHED $25.95

ONE FINE EVENING ON A STREET CORNER



SALOONY GOONS DEPT.

What would you call a guy with the gall to open up a bar—
Knowing that booze is why he's now a *former* baseball star?
A guy like that you'd call a creep!
That ain't so on a TV show that's built around a place—
Where the cast drops zingers at a rapid-fire pace!
Put downs and brews straight from the tap!

Sometimes folks want to zap their good ol'
buddies and their peers—
Blast 'em after all these years!
With this in mind producers find
that they're insuring their careers!
They've got a show that's got them laughing in their...

so GET OUT and STAY OUT!!
Say isn't that Sham Malloy, the ex-Red Sox PITCHER?!?
The very same! How'd you recognize him??
His style hasn't changed! When he threw that guy out on the sidewalk, he missed!
Hey, why'd Sham throw that guy out anyway?
The guy couldn't hold his banter!
You mean his LIQUOR!
No, his BANTER! This is "BEERS" the funniest pub in America!
That's right! In here, if you can't hold your own in CLEVER REPARTEE, you're OUT! Even if you ARE a big Celebrity like THAT guy!
That guy was a BIG CELEBRITY?
I've never seen Woody Allen so humiliated!
WOODY ALLEN?!? Wow... this IS a tough Comedy Bar!
US MAIL
US FEMALE
US BARFLY
Torres

Killa, you are giving hip, under played farce a bad name! Must you always act so UNCOUTH!?
You want COUTH, go hire NANCY REAGAN to wait tables!
Listen, we've got an obligation, not only to our Customers, but to that Cult Following among our Intellectual Viewers! So try and act a little more dignified and subtle, okay.. ?!
BE MY BALLANTINE
TIP ONE FOR O'NEILL

BEERS

Man, I am **beat**! I been diggin' ditches, pullin' wire an' layin' cable **all day**! But **now**...it's **SOPHISTICATED COMEDY TIME!**

Yeah! After a **tough day,** we blue-collar workers **thirst** for only **ONE THING** .. witty, refreshing **ONE LINERS**... an' hip, underplayed **satirical FARCE!**

Everybody comes here to **"BEERS"!** It seems to be the **HOT, NEW COMEDY HANG-OUT!**

And **deservedly so**...! As a **TV Critic,** I must say the **"writing"** is **crisp,** the **"relationships" deep** and the **"regulars" quirky!** In all my years of watching **TV SitComs,** I don't **ever** remember **this** level of intell gent humor!

I **do!!** When **WE** did it a year ago!!

YOU?!

Yeah! In our late great TV Series called **"TAXI"!**

BUD

BEER MAKE BUD WISER

LOW-IN BROW HUMOR

LITE HUMOR FROM MILLER

BECKS SPOKEN HERE

ARTIST· ANGELO TORRES

WRITER. ARNIE KOGEN

Sure!! Anything you **say!** How's **THIS** for subtle, Jock-Face?!?

KLONK!

Killa is in **some mood** today!

She **is one crude, tough lady!**

Yeah! I understand that when she saw "Terms of Endearment" she rooted for the **malignancy!**

Okay, so what I'll **be** today. Abnorm?

The **usual,** Coacher!

Right. Two minutes of **semi-cute, pre-plot, verbal by-play ..COMIN' UP... !!**

GIVE

HELP FIND THE COORS FOR THIS DISEASE

PUNITIS

Y'know, I read somewhere that the **dolphin** is the **world's smartest fish!**

It must be **true,** Coach! I never heard of a **dolphin failing** an **S.A.T. exam!**

So... if the **dolphin** is the world's **smartest** fish, what's the **DUMBEST** fish?

My vote goes to the **DEEP-FRIED SHRIMP!!**

Y'know... scientists **ALSO** say that the **dolphin** is **SMARTER** than **MAN!**

Well, **I'm** not so **sure** about **that!**

Let's ask **Sham!** See what **HE** thinks!

Hey, Sham, are **dolphins smarter** than **Man??**

Well, the **'72** Dolphins were pretty smart! But **don't forget,** that was the year they had **Jim Kiik, Mercury Morris** and **Larry Csonka!!**

That **settles** it! Yep, the **dolphin** is **DEFINITELY SMARTER** than **THIS man!!**

HAPPY HOUR

ALPO

Gi'me a **beer!** I've got a **big problem!**

What **kind** of a problem?

Well, I invited my **Boss** to my house for **dinner** tonight.., but my **Wife** thought it was for **tomorrow** night ..and all we got is **meatloaf** and my Boss is a **strict vegetarian!**

Choke! **THAT's** your **problem?!?**

Beer

TAI TAI

This is a **hip, Emmy Award-winning show** with a **fresh new concept!** Don't **EVER** come in here with a **1950's standard "I Love Lucy"-type SitCom Premise AGAIN!!**

What's eating you, Sham...? You're giving the **Happy Hour** a **bad name!!**

Yeah...! You were kinda **ROUGH** on that guy!

It's my **love life!** Dyan and I had **WORDS** last night!!

Big deal!! **Every** couple has words!

Yeah, but **I didn't understand hers!**

NO BOOZE ON CREDIT

Sham... can we **talk** about our **date** last night?

What about last night?!?

As a **reformed alcoholic,** you made a **giant *faux pas!***

No, I didn't!! If I **remember,** it was a large **Bloody Mary!**

A ***faux pas*** is a **MISTAKE!**

I guess **I DID** put too much **Tabasco Sauce** in it!!

PET SHOP

I think it's time for an other of our **"woman-to-vegetable"** talks, Sham!

It's obvious that our **relationship** is a **transparent charade!** We're from **two different worlds!** I'm **uptown,** you're **downtown!** I'm a **college intellectual,** you're a **low-brow jock!** I adore **Shakespeare** and **John Cheever,** you worship **Whitey Ford** and **Nolan Ryan!** I have **super intelligence,** and you have the **I.Q.** of a **turtle!** We are the most **mis-matched pair** in **TV SitCom history!**

Bottom line?? You're a tall, handsome **hunk!!** Let's **get married!!**

Okay! What's on your mind?

So ...?? **Bottom line!!** What are you trying to **say??**

Hey, you're **serious!!**

Yes! I want **a commitment** from you before this show gets **so clever,** it's **cancelled!**

Gee, Dyan ... I'm not sure I **could** settle down! As an **ex-ball player,** I kinda **LIKE** the **"Free Agent" rule!**

Perhaps if I changed into **SOMETHING FLIMSY!?**

Okay ...! You **went out,** and you **came back,** and I'm **still waiting!** What's so **FLIMSY??**

The **PREMISE!!** You have **24 hours** ..or **2 MAD pages** ... to **make up your mind! Marry** me ... or I'm **quitting "BEERS"!**

Holy cow! What a **dilemma! I LIKE** Dyan, but I **can't** tie myself **down!** There are **still 40 or 50 girls** in New England that I **haven't** been to **bed** with!!

And **I'M one of them!!**

Killa!! YOU?!? Are **YOU** coming on to me!

Why NOT?? Every **OTHER** chick in this series does!!

Hey, **FORGET** Dyan! That egghead broad is **out of your league!** But **YOU** and **ME** ... we're **STREET PEOPLE!** We're **TWO OF A KIND!** We've **both** been **KICKED AROUND!** And we **both SHAVE TWICE A DAY ... !!**

No way, Killa! You're **laughs,** but it would **never work!!**

Why not?! Is it because I look like a **walking promo** for the **"Boston Zoo"?**

Is it because I've got the **crudest mouth on TV,** and even **John McEnroe** once found me **crude** and **disgusting!?**

Okay **level** with me! Is it because I've got a **face** that would **stop** an electric clock!

Don't be **dumb!**

No, don't be **silly!**

C'mon ... !

Excuse me ... but can you tell me the **time ... ?**

It's a **quarter past September 30th, 1982!!**

Hmm! That's a **strange time!!**

Yeah! **Funny thing,** though! That's the **very day** that **Killa** started **working** here!

See ... ? SEE!?!

As my **three brightest friends**...a goof-off **mailman**, a bloated, unemployed **accountant**, and an absent-minded **bartender**...I welcome your **feedback**, and your **keen insight**...!

So **tell me!!** Do I **marry her**, or **not!!**

Well, Dyan has a **clean, collegiate beauty!** And she radiates a **saucy, savvy sophistication!** She exudes a **long, leggy sexiness** that **most** men would **KILL for!**

So...?

Dump her!! Who **needs** the broad!!

Yeah! As we say in the **Post Office** ...**don't rush into anything!!**

And **you,** Coacher?

Sorry, Sham! **I forgot** the **question!**

TU BORG OR NOT TO BORG. THAT IS THE AMSTEL

2¢ FLINN

You want **MY** advice??

HELLRE & JOHNNY

Look who dropped in at "**Beers**"!!

First, **Tip O'Neill**... **then Dick Cavett**.. now **JOHNNY CARSON!!**

Isn't it **amazing** how a **CELEBRITY CAMEO conveniently appears** whenever the **plot** seems to be **faltering!**

And it doesn't hurt the **Neilsen ratings,** either!

So **what's** your **advice?**

I say, **go for it!** Despite my **personal problems, I still feel** that the **only way** Man can achieve **total happiness** is through **marriage!**

You **believe that?**

Yes! And I **ALSO** believe **nuclear leaks** are **fun**—**Michael Jackson can't dance**—and **you're** playing with a **full deck!**

Okay, baby! **Let's get hitched!** But on **one condition!!**

I cleared about **$85** last week, and I want to **protect** my **wealth!** I think we should have a **pre-knuckleball agreement!!**

That's a **pre-NUPTIAL agreement,** Knucklehead!

Wait, Sham! You **sure** you wanna **do** this?!? **Marry Dyan** and she'll have you **back on the booze** in about **two weeks!** You'll turn out worse than **Abnorm** ...**stupid AND drunk!**

He's **right,** Sham! **Marriage** won't stop Dyan's **nagging** but it **will** stop her from **caring** about things, like her **weight!** In about **three** weeks she's gonna end up looking like **the White Man's Nell Carter!**

What's **more** important, if there's **one** thing that **destroys sex,** it's **marriage!** And once that **sexy by-play** between you disappears, our **ratings'll slide faster** than **raw clams** down our **throats!** The show will be **dead** in about **four** weeks ...and we'll **all** be **out of work!**

BOSTON COMMON

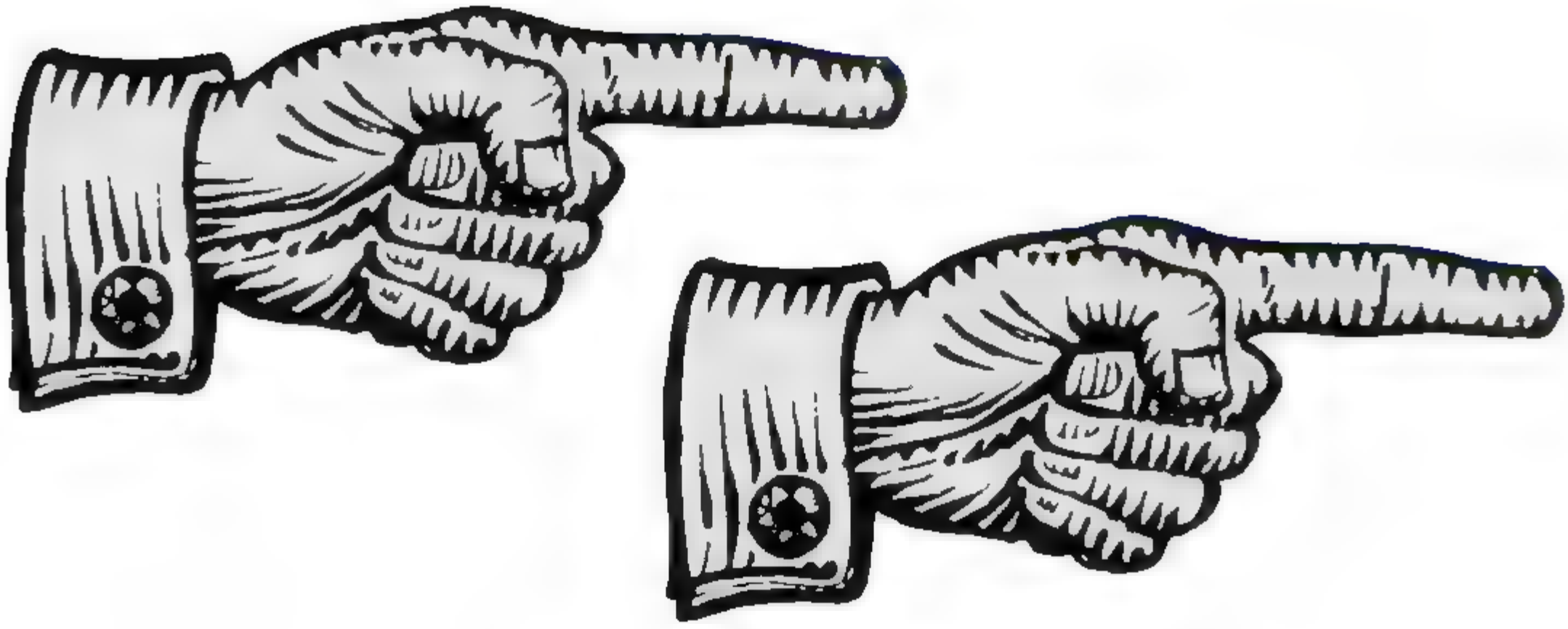
I must've been **CRAZY** to think about getting married!! **I'm** gonna stick to **DATING BIMBOS!!**

YOU can date bimbos, **TOO!** Some **far-out LESBIAN EPISODES** would be **GREAT** for our ratings!

What about ME?!

Nothing to see here!

Please skip ahead.



HOW ARE SOME PEOPLE BRINGING FAR-OUT SEX AND VIOLENCE INTO THEIR DULL LIVES?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

People everywhere are the same. We all crave excitement...and stimulation. To find out how some of us are getting it, fold in the page as shown at the right.

FOLD PAGE OVER LIKE THIS!

A› FOLD THIS SECTION OVER LEFT ‹B FOLD BACK SO "A" MEETS "B"

BY STUDYING PEOPLE, ONE CAN PREDICT HOW THEY'LL TURN OUT WHEN THEIR LIVES ARE TERRIBLY DULL. RELYING ON RECENTLY RELEASED EVIDENCE THAT IS BOUND TO SHOCK US ALL, WE FIND THAT LUST AND VIOLENCE PROVIDES THRILLS THAT WERE FORMERLY CONSIDERED TABOO

A› ‹B

ARTIST & WRITER:
AL JAFFEE

HOW ARE SOME PEOPLE BRINGING FAR-OUT SEX AND VIOLENCE INTO THEIR DULL LIVES?

FOLD PAGE OVER LIKE THIS!

A↕B FOLD BACK SO "A" MEETS "B"

ARTIST & WRITER:
AL JAFFEE

BY
TURNING
ON ROCK

VIDEO
AMB

Pardon me... I'm new here, and I'm **starving!** How do they **feed us** way up here?

They use the **"Kadoonk" method!** When you hear a guard **running,** just **open your mouth wide!**

I hear a guard running **now...!**

PADAP
PADAP
PADAP
PADAP

ARTIST: DON MARTIN WRITER : DON EDWING

KADOONK

Nuts...! **Meatloaf** again!!

SPROING-